

TrendLife Shortlisted in The 2026 A.I. Awards

International Artificial Intelligence Awards Program Announces its Shortlist

TOKYO, Japan – 24 August 2026 – [ScamCheck](#), a product from [TrendLife™](#), the consumer business unit of Trend Micro Incorporated (TYO: 4704; TSE: 4704) has been named to the shortlist of [The 2026 A.I. Awards](#) in the Best Use of AI in Cybersecurity category.

First launched in 2024 and operated by global cloud computing awards body [The Cloud Awards](#), The A.I. Awards has rapidly grown to become one of the biggest programs in the Cloud Awards annual calendar. Nominees in the 2026 awards include organizations located all over the world - from household names and established technology giants, to exciting new startups.

The program recognizes outstanding AI-driven solutions, and excellence in AI platforms and infrastructure. Agentic solutions and AI assistants are new areas celebrated in this year's program, joining established categories focused on areas including automation, natural language processing, and AI governance. The program also recognizes AI solutions built to support specific business operations (such as HR or cybersecurity), and industry use cases (including retail, finance, or utilities).

The Cloud Awards judges have completed their initial review of all nominations received, resulting in the publication of today's shortlist.

"We're very proud to reveal the shortlist in The 2026 A.I. Awards," said CEO of The Cloud Awards, James Williams. "This first phase of the awards is always extremely exciting, as we are privileged to read about and see for ourselves some of the outstanding work that is happening in the most dynamic area of cloud computing. Each year, nominees into The A.I. Awards continue to show how technological boundaries are being pushed, and new levels of business value are being unlocked through clever applications of AI. TrendLife is well deserving of their shortlist place, and we wish them luck in the next round of judging."

"As AI becomes a bigger part of everyday life, being recognized by The A.I. Awards reinforces our commitment to helping families navigate the evolving technological landscape with greater clarity, confidence and peace of mind," said Frank Kuo, Chief Consumer Business Officer of TrendLife. "By using AI to recognize subtle scam tactics and connect signals across texts, calls, and websites, TrendLife helps protect people earlier before a convincing scam has the chance to cause real harm."

ScamCheck's capabilities are now available in TrendLife [Kaleida™](#), a newly launched AI tool built for the whole family with safety as the priority. These scam protection capabilities provide families an additional layer of protection by helping them evaluate suspicious content and identify potential scams. Extended scam prevention capabilities in Kaleida are a testament to TrendLife's continued commitment to its fight against scams.

The program will now begin its second round of judging, where The Cloud Awards judges will select, and take forward, a group of finalists in each category. A.I. Awards finalists will be revealed on September 22. Winners will be announced in October.

The program will return to welcome new submissions for 2027, to continue recognizing excellence in artificial intelligence solutions and platforms.

To view the full shortlist, please visit: <https://www.cloud-awards.com/ai-awards/2026-shortlist>

-END-

Contact details

For The Cloud Awards

Matthew Gregory – Head of Marketing

<https://www.cloud-awards.com/>

matthew@cloud-awards.com

(212) 574-8117

For TrendLife

Cletis Fox

MWW

trendlife@mww.com

About the Cloud Awards

The [Cloud Awards](#) is an international program which has been recognizing and honoring industry leaders, innovators and organizational transformation in cloud computing since 2011. The Cloud Awards comprises five awards programs, each uniquely celebrating success across cloud computing, software-as-a-service (SaaS), cloud security, artificial intelligence (AI),

and financial technologies (FinTech).

Winners are selected by a judging panel of international industry experts. For more information about the Cloud Awards, please visit <https://www.cloud-awards.com/>.

About TrendLife

TrendLife, a global leader in consumer digital life protection, is the consumer business unit of Trend Micro providing solutions to individuals and families so they can benefit from AI while minimizing the risks. With nearly four decades of expertise and a history of pioneering research and innovation, TrendLife is trusted by millions around the world to deliver advanced solutions that address a broad range of consumer digital risks including scams, identity fraud, deepfakes, and emerging AI threats.

TrendLife is committed to empowering and protecting families in the AI era through its ground-breaking solutions and continued commitment to digital and AI literacy, providing peace of mind across the family. Learn more @ trendlife.com

<https://newsroom.trendmicro.com/2026-08-25-TrendLife-Shortlisted-in-The-2026-AI-Awards>