TrendAI™ Flex Delivers Flexibility, Scalability and Control to Streamline Licensing

New credit-based approach does away with rigid licenses and sunk costs

DALLAS, Feb. 25, 2026 /PRNewswire/ -- TrendAI™, the enterprise AI security leader from Trend Micro Incorporated (TYO: 4704; TSE: 4704), today announced a new licensing model designed to simplify procurement, eliminate over-spend and scale security operations efficiently.

To learn more about the TrendAI™ Flex* model, please visit:
https://www.trendmicro.com/en_us/business/products/one-platform/credits.html

Rachel Jin, Chief Platform and Business Officer at TrendAI™: "Today's dynamic business and threat landscapes demand a more flexible approach to license management. Our customers want the flexibility to adjust their security investments dynamically without being locked into specific solutions. TrendAI™ Flex provides one license to easily manage them all — delivering the agility teams need to adapt to fast-changing conditions."

Among the benefits of TrendAI™ Flex are:

- **Flexible licensing:** align credits to actual usage and redistribute protections across environments as they change, shifting coverage from legacy virtual machines to cloud workloads, supporting hybrid workforces, or integrating assets from mergers and acquisitions
- **More responsive security:** activate emergency security measures instantly in response to emerging threats or major vulnerabilities without waiting for new procurement approvals
- **Improved financial alignment:** eliminate stranded licenses and over-provisioning while maintaining predictable budgeting and keeping contracts aligned with existing subscription terms
- **Greater IT control and visibility**: gain centralized insight into where credits are enabled, which solutions are active, and how usage trends over time to support smarter renewal planning

Mohamed Elnobi, Cloud Cybersecurity Tech Lead, Vodafone: "[TrendAI™'s] greatest assets are its cloud-based platform and credit-based purchasing system, which eliminate the need for traditional licensing and procurement processes, enabling quick product acquisition within one or two days."

How it works:

Customers purchase TrendAI™ Flex licenses to use TrendAI Vision One™'s AI-powered cybersecurity platform: Cyber Risk Exposure Management, Security Operations, Endpoint Security, Cloud Security, Network Security, Email and Collaboration Security, Identity Security, AI Application Security, and Data Security.

Once purchased, the license can be quickly deployed to enable individual solutions, all with a single license key. Customers gain real-time visibility of which solutions are activated and the credits that have been applied to each solution.

**Effective January 5, 2026, TrendAI™ introduced a new"TrendAI™ Flex License / Platform Usage and Credits" app within the TrendAI Vision One™ console, providing administrators with a simplified, centralized view of their license entitlement and credit usage. The app enables customers to easily see where credits are enabled and how they are being consumed across platforms.*

Beginning February 2026, regional price is renamed from "Trend Vision One Credits" to "TrendAI™ Flex (credits)" for the SKU and in the credit calculator.

About TrendAI™
TrendAI™, a global leader in AI security, empowers enterprises to innovate fearlessly by securing AI, cloud, networks, endpoints, and data across the modern attack surface. At the core is TrendAI Vision One™, a unified cybersecurity platform that centralizes cyber risk exposure management and security operations to protect the entire AI lifecycle from infrastructure to models to users. The platform is fueled by world-class threat intelligence and insights that protect organizations from hundreds of millions of threats every day. With 6,000 TrendAI™ experts across 75 countries, TrendAI™ empowers security leaders to stay ahead of threats, driving proactive security outcomes across the entire attack surface. This includes critical environments like AWS, Google, Microsoft, and NVIDIA. AI Fearlessly.

SOURCE TrendAI™

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