

Trend Micro Unveils Global Thought Leadership Keynote: The Future is Proactive Security

A must-attend event for CISOs and security leaders navigating the evolving cyber threat landscape

DALLAS, April 14, 2025 – [Trend Micro Incorporated](#) (TYO: 4704; TSE: 4704), a global cybersecurity leader, today announced its flagship global keynote event, **The Future is Proactive Security**, scheduled for April 16. This premier thought leadership event will feature C-suite keynotes, top industry analysts and security pioneers delivering bold insights on the shift from reactive security to a proactive, risk-based approach.

To learn more about the event, *The Future is Proactive Security*, please visit:<https://resources.trendmicro.com/future-is-proactive-event.html>

Eva Chen, Co-Founder and CEO: “Today’s cybercriminals are relentless—leveraging AI, expanding attack surfaces, and moving faster than ever. Reactive security is no longer enough. At Trend, we’re leading the charge to put proactive security in the spotlight and give security leaders the tools to stay ahead.”

CISOs navigating the modern cybersecurity landscape don’t have time to wait. They must anticipate threats, adapt to risks, and take rapid, decisive action.

Cybercriminals are evolving—security strategies must evolve faster. This event will equip CISOs and security teams with actionable strategies to anticipate threats, adapt to risks, and take decisive action.

Speakers include:

Eva Chen, Co-Founder & CEO – *The Call for Proactive Security Leadership*

Erik Nost, Senior Analyst, Forrester – *The New Cybersecurity Mandate*

Executive Keynotes – *Proactive Security: The New Business Imperative* and *The Future is Proactive Security*

Panel – *How We Moved to Proactive Security* with executives from Xsolis, NHS, and Seaco

Expert Strategy Sessions – *A Playbook for Exposure Management* and *Playing to Win with Risk-Based Security Frameworks*

Key Topics:

- Why proactive security is a business imperative
- How to turn security from a cost center into a strategic advantage
- The role of AI, automation, and continuous security validation in future-proofing defenses
- Real-world CISO insights on mitigating cyber risk

Don’t miss this opportunity to gain insights from top CISOs, analysts, and security experts shaping the future of cybersecurity.

Proactive security starts with Trend. To sign up, follow the details below.

What: The Future is Proactive Security

Where: Live virtual event. Sign up at <https://resources.trendmicro.com/future-is-proactive-event.html>

When: 16/17 April 2025 (time zone dependent)

About Trend Micro

Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, Trend Micro’s AI-powered cybersecurity platform protects hundreds of thousands of organizations and millions of individuals across clouds, networks, devices, and endpoints. As a leader in cloud and enterprise cybersecurity, Trend’s platform delivers a powerful range of advanced threat defense techniques optimized for environments like AWS, Microsoft, and Google, and central visibility for better, faster detection and response. With 7,000 employees across 70 countries, Trend Micro enables organizations to simplify and secure their connected world. www.TrendMicro.com.

<https://newsroom.trendmicro.com/2025-04-14-Trend-Micro-Unveils-Global-Thought-Leadership-Keynote-The-Future-is-Proactive-Security>