

## Trend Micro Drives Cloud Security and AI Innovation at AWS re:Invent

### Empowering organizations to mitigate cyber risk and enhance operational resilience

**DALLAS, December 5, 2024** – [Trend Micro Incorporated \(TYO: 4704; TSE: 4704\)](#), a global cybersecurity leader, is announcing advancements to its cloud security and AI-driven security platform at AWS re:Invent 2024, enabling organizations to secure their cloud environments and manage risk more effectively than ever.

**To learn more about Trend Micro's activities at AWS re:Invent, please visit [trendmicro.com/reinvent](#)**

For years, Trend has worked alongside Amazon Web Services (AWS) to help organizations tackle evolving cloud security challenges. Xsolis, a joint customer, demonstrates how integrated technologies can address critical cybersecurity issues while driving AI-powered innovations.

**Zach Evans, CTO at Xsolis:** “Trend Micro has been instrumental in our ability to safeguard our cloud infrastructure. Their deep integration with AWS allows us to respond swiftly to threats while maintaining the flexibility our business requires. This has been critical for Xsolis as an industry-leading AI in healthcare company developing solutions for over a decade, so we can stay ahead of client needs and continue delivering best-in-class, ‘next generation’ AI technologies as well, such as generative AI. As we navigate an increasingly complex cyber landscape, we rely on Trend to help us secure our operations and drive our digital transformation forward.”

At the heart of cloud transformation, Trend has continuously evolved to meet the dynamic needs of businesses while staying ahead of a rapidly shifting threat landscape. The latest innovations showcased at AWS re:Invent underscore Trend Micro's work with AWS, delivering powerful security solutions that enhance the resilience of cloud operations.

**Rachel Jin, Chief Enterprise Platform Officer at Trend:** “Trend has been at the forefront of cloud security for over a decade as a result of our unmatched focus on risk mitigation and attack surface visibility. We remain committed to continuous innovation. AWS has always been an invaluable ally in this journey, and we're delighted to be deepening our partnership at AWS re:Invent.”

Trend's latest innovations at AWS re:Invent include:

**EC2 Image Builder Integration:** Now available as a software component in the EC2 Image Builder console on AWS. This integration simplifies the customization and management of Amazon Machine Images (AMIs), allowing customers to easily add Trend Vision One™ to their EC2 Image Builder recipes for enhanced security in their cloud environments.

**AWS Security Incident Response Specialization:** Achieving this specialization reflects Trend strength in delivering solutions designed to empower customers to swiftly and efficiently mitigate threats with AWS security support through Indra. Leveraging the capabilities of the Trend Vision One™ platform, Indra integration enhances incident response agility by tapping into AWS's comprehensive resources to facilitate rapid threat mitigation and bolster security defenses.

**“Pay-As-You-Go” (PAYGO model):** Trend now offers this flexible consumption option for cloud security. Available now on AWS Marketplace, the PAYGO model for Trend Vision One – Cloud Security capabilities allow customers to rapidly deploy and scale solutions with ease directly through AWS. This model accelerates adoption and simplifies the buying process, helping organizations enhance security at their own pace.

**Local currency transaction in AWS Marketplace:** The latest offering provides greater flexibility for global customers. Thanks to the new AWS feature, contract pricing is now in four non-USD currencies – EUR, GBP, JPY, and AUD – and customers can receive payments from banks located closer to our customers.

### About Trend Micro

Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, Trend Micro's AI-powered cybersecurity platform protects hundreds of thousands of organizations and millions of individuals across clouds, networks, devices, and endpoints. As a leader in cloud and enterprise cybersecurity, Trend's platform delivers a powerful range of advanced threat defense techniques optimized for environments like AWS, Microsoft, and Google, and central visibility for better, faster detection and response. With 7,000 employees across 70 countries, Trend Micro enables organizations to simplify and secure their connected world.

[www.TrendMicro.com](http://www.TrendMicro.com).

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