Trend Micro Positioned in the Leaders' Quadrant of the Magic Quadrant for Endpoint Security

Evaluated for completeness of vision and ability to execute

DALLAS, Sept. 23, 2024 /PRNewswire/ -- Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global cybersecurity leader, today announced it has been positioned by Gartner® in the Leaders' Quadrant of the 2024 Gartner® Magic Quadrant™: Endpoint Protection Platforms (EPP)[1]. Trend Micro has been named a Leader 19 times in a row since 2002.

To read the full report, visit: https://resources.trendmicro.com/Gartner-MQ-EPP-2024.html

Kevin Simzer, COO at Trend: "The endpoint is crucial for business operations. That makes it a valuable asset to protect, and a key target for threat actors as well. As endpoints grow in number and complexity, a unified solution is needed. That's why we provide threat protection, detection, and response through a single platform to enhance security, ensure compliance, and lessen the IT workload."

Trend Vision One™ – Endpoint Security extends the capabilities of traditional endpoint security by safeguarding physical endpoints as well as servers, cloud workloads, and virtual machines. It integrates this with extended detection and response (XDR) for proactive security measures, along with third-party integrations including threat intelligence, SIEM, orchestration, build pipeline, attack surface management, and other solutions.

According to Gartner, "Leaders demonstrate balanced and consistent progress and effort in relation to all Ability to Execute and Completeness of Vision criteria. They offer broad, tightly integrated workspace security capabilities; deep EDR functionality; vendor-delivered service wrappers (such as MDR), and proven management capabilities for enterprise customers. Increasingly, leaders provide holistic XDR platforms that enable customers to consolidate or converge their security tools and incident management capabilities."

[1]Gartner, "Gartner® Magic Quadrant™: Endpoint Protection Platforms (EPP)," Evgeny Mirolyubov, Franz Stefan Hinner, Chris Silva, Deepak Mishra, Satarupa Patnaik, September 23, 2024.

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The report Magic Quadrant for Endpoint Protection Platforms was published as Magic Quadrant for Enterprise Antivirus in 2005-06, as Magic Quadrant for Enterprise Antivirus, 1H03 in 2003 and as Enterprise Antivirus 2Q02 MQ: Room for Improvement in 2002.

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Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, Trend Micro's AI-powered cybersecurity platform protects hundreds of thousands of organizations and millions of individuals across clouds, networks, devices, and endpoints. As a leader in cloud and enterprise cybersecurity, Trend's platform delivers a powerful range of advanced threat defense techniques optimized for environments like AWS, Microsoft, and Google, and central visibility for better, faster detection and response. With 7,000 employees across 70 countries, Trend Micro enables organizations to simplify and secure their connected world. www.TrendMicro.com.

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https://newsroom.trendmicro.com/2024-09-23-Trend-Micro-Positioned-in-the-Leaders-Quadrant-of-the-Magic-Quadrant-for-Endpoint-Security