Trend Micro Container Security Evolution Saves SOC Teams Up to Two Weeks of Time Per Incident

Businesses reduce cloud security risks with latest addition to centralized platform

DALLAS, Oct. 19, 2023 /PRNewswire/ -- Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global cybersecurity leader, today announced the next evolution of its cloud container security capabilities for its flagship platform. The latest addition to the platform delivers end-to-end protection, detection, and response to drive secure digital transformation.

The new capabilities simplify investigations by enabling analysts to prioritize incidents faster and with greater accuracy—reducing the time spent on each container security incident by up to two weeks.*

"Nothing is more important than reducing business risks, which we do through increasing the efficiency of our cyber threat detection capabilities" said Fernando Gadelha, head of cybersecurity at ZUP. "Honestly, containers are only a percentage of our efforts, but it is critical to be able to streamline any operations and manage them alongside our broader security efforts – Trend Micro makes that easiest. Big picture, that translates to less time spent on training and moving between screens, and more time and resources driving business transformation."

> The new container security capabilities enable analysts to prioritize incidents faster and with greater accuracy.

Kevin Simzer, chief operating officer at Trend: "We see modern enterprises increasingly turning to containers to accelerate and scale development alongside evolving market demands—but these advances can lead to missing cloud visibility and new security vulnerabilities. Our platform empowers teams to protect and respond to threats in cloud container environments, using the exact same console and user interface they rely on for managing risks across the rest of the attack surface."

The Trend Vision One™ platform is designed to deliver comprehensive, cross-layer capabilities that eliminate the cost, security gaps, and administrative overhead associated with point solutions. Trend's latest innovation in container security brings unparalleled visibility to the security operations center (SOC) to accelerate threat detection, response, and containment. Specialized cloud security teams will benefit from a tailored approach that protects containerized applications and enables organizations to leverage the full potential of cloud environments securely.

According to independent analyst firm Gartner, "Integrating previously isolated security capabilities simplifies security workflows and reduces the complexity associated with managing multiple tools, thus providing better visibility into the security landscape. A centralized platform allows for better coordination and communication between security and development teams, fostering collaboration and enabling incidents to be handled more efficiently."**

Trend Vision One™ – Container Security benefits include:

- **Consolidated security:** Centralizing container security within a unified platform streamlines security management while delivering unprecedented visibility through deep, correlated telemetry across more native security layers—including endpoint, server, workload, identity, email, and network. This consolidated approach enables security teams to identify threats earlier in the attack lifecycle leading to rapid and effective containment. A platform approach ensures security policies are consistently monitored and applied across the organization.
- **Optimized operational efficiency:** Drastically reduces the time spent by SOC teams on container security operations, saving up to two weeks per incident. This efficiency improvement can free up resources for other critical tasks, enabling organizations to operate in the cloud with less risk.
- **Consistency across all cloud environments:** Ensures seamless security management is in place across both Kubernetes clusters (multi-cloud and on-premises) and Amazon ECS by simplifying the management of security policies and minimizing the risk of potential security vulnerabilities.
- **Enhanced security:** Proactively mitigates risk by searching for bugs in Amazon ECS and Kubernetes. Supports end-to-end protection that secures containers from build to termination, ensuring seamless security across the container lifecycle.

To find out more about Trend Vision One – Container Security, please visit:
https://www.trendmicro.com/en_in/business/products/one-platform.html

**Projection based upon beta testing and time quantifications.*

***Gartner, 5 Ways CNAPP Will Improve Your Cloud Security, Fred Sotolongo, 21 September 2023*

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Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, our Trend cybersecurity platform protects hundreds of thousands of organizations and millions of individuals across clouds, networks, devices, and endpoints. As a leader in cloud and enterprise cybersecurity, the platform delivers a powerful range of advanced threat defense techniques optimized for environments like AWS, Microsoft, and Google, and central visibility for better, faster detection and response. With 7,000 employees across 65 countries, Trend enables organizations to simplify and secure their connected world. www.TrendMicro.com.

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