# Gartner®: Trend Micro Named a Peer Insights™ "Customers' Choice"

**Placement emphasizes categories including deployment, capabilities, and support**

DALLAS, Dec. 1, 2021 /PRNewswire/ -- Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global cybersecurity leader, has been placed in the prestigious Customers' Choice quadrant of the latest Gartner Peer Insights 'Voice of the Customer' report for endpoint protection platforms.

Some 93% of customers on 340 overall reviews would recommend Trend Micro's capabilities, according to the analysis.

To read a full copy of the report, Gartner Peer Insights 'Voice of the Customer': Endpoint Protection Platforms, please visit: https://www.trendmicro.com/explore/gartner-voc-endpoint

"The endpoint is a key battleground for cyber-threats, but IT buyers are faced with a saturated market that complicates decision making," said Wendy Moore, vice president of product marketing at Trend Micro. "This is where reports like Gartner offer tremendous value. A cybersecurity platform can only be as strong as the vendor's customer support. We thank our customers once again for their invaluable and overwhelmingly positive feedback."

The Voice of the Customer report adds aggregated peer perspectives to detailed individual customer reviews which focus on the direct experiences of implementing and operating a solution. Only vendors with 20 or more eligible published reviews from customer organizations with over $50 million in revenue are considered. Reviews were collected over an 18-month submission period.

Trend Micro had a 4.6 rating out of 5 upon 340 overall reviews in the report, with 71% of its reviews contributing five stars and 26% four stars. Ratings are categorized into Product Capabilities, Sales Experience, Deployment Experience, and Support Experience.

This follows a 2018 Gartner Peer Insights 'Voice of the Customer' in which Trend Micro was also named a Customers' Choice vendor.

Trend Micro Apex One has redefined endpoint security with a huge range of capabilities delivered from a single agent and deployed across SaaS and on-premises environments.

These include:

- Automated detection and response backed by a cross-generational blend of threat defense techniques, including virtual patching powered by Zero Day Initiative intelligence
- Integrated detection and response via Trend Micro Vision One for unrivalled XDR
- All-in-one protection from a single agent to reduce workload and minimize costs for IT security teams

Trend Micro was also named a Leader in 2021 Gartner Magic Quadrant™ for Endpoint Protection Platforms.

Report Attributions and Disclaimers:

1.) Gartner Peer Insights 'Voice of the Customer': Endpoint Protection Platforms, Published 25 November 2021

2.) Gartner, Magic Quadrant for Endpoint Protection Platforms, By Paul Webber, Peter Firstbrook, Rob Smith, Mark Harris, Prateek Bhajanka, Published 5 May 2021.

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Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, Trend Micro's cybersecurity platform protects hundreds of thousands of organizations and millions of individuals across clouds, networks, devices, and endpoints. As a leader in cloud and enterprise cybersecurity, the platform delivers a powerful range of advanced threat defense techniques optimized for environments like AWS, Microsoft, and Google, and central visibility for better, faster detection and response. With 7,000 employees across 65 countries, Trend Micro enables organizations to simplify and secure their connected world. www.TrendMicro.com.

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