Trend Micro Leads the Cloud Security Industry with the Most Data Centers Across More Geographies

Designed to support the most cloud security customers in the world

DALLAS, Nov. 22, 2021 /PRNewswire/ -- Trend Micro Incorporated (TYO: 4704; TSE: 4704), the global cloud security leader, offers cloud security in data centers across 9 countries. This represents the broadest global distribution of data centers from any security company, supporting the largest number of cloud security customers in the world.

Global data center availability better enables customer digital transformation and cloud adoption by removing data residency roadblocks. Data residency and data sovereignty are key considerations for compliance and business risk when companies move to the cloud.

According to Gartner, businesses "face huge challenges to mitigate growth in associated business and financial risks from incidents such as noncompliance, hacking and ransomware. These risks are compounded by data residency issues and poor security planning as data flows across new storage and analytics platforms on-premises and across public multicloud and hybrid cloud services.¹"

"SaaS is the way to buy today, and security is no exception. We've seen exponential growth in our SaaS-based solutions and demand for local data center availability has risen accordingly," said Kevin Simzer, chief operating officer for Trend Micro. "We are always looking for the best ways to solve business problems with our security platform and we're happy to offer the most regional data centers as one of the latest ways we're meeting customers where they are – both physically and in their digital transformation journey."

Trend Micro is committed to supporting the business priorities of customers and reducing business risk any way possible. The company has responded to customer demand by helping enterprises meet data residency and sovereignty requirements with more local data centers. In addition, cloud security services are integrated and available for Amazon Web Services, Microsoft Azure and Google Cloud Platform, further meeting customers where they are in their digital transformation journey.

All regional data centers meet leading compliance regulations, including PCI DSS and ISO 27001, as well as GDPR requirements.

To learn more about Trend Micro's market-leading cloud security platform, please click <u>here</u>. Also, visit and follow Trend Micro's AWS re:Invent 2021 activities <u>here</u>.

About Trend Micro

Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, Trend Micro's cybersecurity platform protects hundreds of thousands of organizations and millions of individuals across clouds, networks, devices, and endpoints. As a leader in cloud and enterprise cybersecurity, the platform delivers a powerful range of advanced threat defense techniques optimized for environments like AWS, Microsoft, and Google, and central visibility for better, faster detection and response. With 7,000 employees across 65 countries, Trend Micro enables organizations to simplify and secure their connected world. www.TrendMicro.com.

¹ Gartner - Use the Data Security Governance Framework to Balance Business Needs and Risks, Brian Lowans, Bart Willemsen. Marc-Antoine Meunier. 18 December 2019

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