Trend Micro Announces New Collaboration with Microsoft to Safeguard Cybersecurity

Collaboration will result in developing new cloud-native, market-ready cybersecurity solutions to deliver a greater impact to joint customers

DALLAS, July 7, 2021 – Trend Micro Incorporated (TYO: 4704; TSE: 4704), the global leader in cloud security, today announced a new collaboration with Microsoft that aims to deliver greater impact to cybersecurity for joint customers. The collaboration outlines a new cooperation on developing cloud-based cybersecurity solutions on Microsoft Azure and generating co-selling opportunities. This will further enable joint customers' digital transformation by leveraging both Azure's cloud computing platform and Trend Micro's expansive security expertise.

"Today marks another stage in our long-standing collaboration with Microsoft. Together, we have helped a great number of companies securely move their organizations to the cloud," said Kevin Simzer, chief operation officer for Trend Micro. "As security and technology partners are better together in our collective effort to make the digital world more secure, we will further strengthen our collaboration by developing on Azure and generate co-selling opportunities with Microsoft. This will benefit both companies, our partners and, most importantly, our joint customers"

Drawing on both companies' security expertise and Azure cloud computing platform, the collaboration will serve joint customers and provide better protection against cyber threats.

"Microsoft is uniquely positioned to empower our partners to unlock the security capabilities of the intelligent cloud so they can continue to innovate on cloud with confidence" said Casey McGee, vice president, ISV Partner Sales at Microsoft Corp. "Microsoft Azure will enable Trend Micro to accelerate their digital transformation and enhance their security offerings to deliver greater impact to the cybersecurity industry and enable our customers to drive digital growth and innovation in a secure environment."

Organizations can access Trend Micro solutions now via theMicrosoft Azure Marketplace with more solutions currently in development. This ongoing cooperation will drive business value and innovation as companies around the globe continue to transition to and build in the cloud.

About Trend Micro

Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, Trend Micro's cybersecurity platform protects hundreds of thousands of organizations and millions of individuals across clouds, networks, devices, and endpoints. As a leader in cloud and enterprise cybersecurity, the platform delivers a powerful range of advanced threat defense techniques optimized for environments like AWS, Microsoft, and Google, and central visibility for better, faster detection and response. With 7,000 employees across 65 countries, Trend Micro enables organizations to simplify and secure their connected world. www.TrendMicro.com.

---

https://newsroom.trendmicro.com/2021-07-07-Trend-Micro-Announces-New-Collaboration-with-Microsoft-to-Safeguard-Cybersecurity