Trend Micro Cloud One Delivers Projected ROI of Up to 188%
Study calculates total projected benefits of up to $1.7 million

DALLAS, June 22, 2021 /PRNewswire/ -- Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global cybersecurity leader, today announced a new study revealing that its hybrid cloud security services can save thousands of person-hours per year on security administration. Forrester Consulting surveyed and interviewed 97 Trend Micro Cloud One customers and drew the conclusion that the services can enhance developer value and save costs on breach risks, threat detection and response and legacy tooling.

Access a full copy of the Forrester study commissioned by Trend Micro, *New Technology: The Projected Total Economic Impact™ Of Trend Micro Cloud One™ Security Services Platform* **here:** https://resources.trendmicro.com/TEI-Cloud-One-Study.html

The Forrester study found that many organizations set-up up new cloud accounts and instances without protection or utilize either legacy on-premises solutions or platform-native services. This leads to gaps in protection, low visibility, too much manual work and inconsistent policy application across cloud environments.

The Forrester study noted that the Trend Micro Cloud One platform enables customers to simplify their cloud security environments, and even accelerate their overall cloud migration. The study noted that "Trend Micro Cloud One enabled customers to reduce their risk of a security breach, view all cloud assets and threats from a single pane of glass, automate posture management and threat detection and response, and consistently apply the appropriate policies regardless of platform or cloud service provider."

"Digital transformation is at the top of the to-do list for today's global organizations, as they look to support distributed working and drive post-pandemic agility and growth with cloud adoption. But emerging security gaps can undermine all this good work," said Wendy Moore, vice president of product marketing for Trend Micro. "We're proud to offer a leading cloud security solution on which customers can consolidate, simplify and drive-up protection whilst lowering costs and cyber-risk."

It quantified the main projected benefits of Trend Micro Cloud One as follows:

- **Annual time saved on security administration** of between 2,100 and 6,200 hours thanks to automation and posture management visibility.
- **Reduced cost of threat detection and response** of between 19% and 27% by reducing false positives and automating investigation and response.
- **Added value to development** of between 8% and 16% by reducing the time developers spent on security work and accelerating time-to-value of development work.
- **Reduced cost of ownership of legacy security tools** between 8% and 26% by minimizing direct spend and outlays on servicing these tools.
- **Cost savings from reduced risk of a breach** between 6% and 16%, thanks to improved security and employee productivity otherwise lost to breach downtime.

Over a three-year period, Forrester projected ROI for Trend Micro Cloud One of 12-188%, net present value (NPV) of $73K-$1.1 million and total projected benefits of $664K-$1.7 million.

Trend Micro is continually innovating to deliver simple, robust, and industry leading protection for customers at any point of their digital transformation through its cybersecurity platform. An important part of this security ecosystem is Trend Micro Cloud One with services designed for applications, network, workloads, file storage, containers, open source and cloud security posture management across cloud and datacenter environments. This empowers consumers to confidently invest and grow their cloud adoption without sacrificing their security.

Research Methodology

Forrester aggregated the experiences of 97 interviewed and surveyed current customers of Trend Micro Cloud One and combined the results into a single composite organization for the purpose of this study. A three-year projected financial analysis was calculated for this global, business-to-consumer composite organization, which generates $2.4 billion in revenues annually, employs 5,000 people and is undergoing a three-year digital transformation program.

About Trend Micro
Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, Trend Micro's cybersecurity platform protects hundreds of thousands of organizations and millions of individuals across clouds, networks, devices, and endpoints. As a leader in cloud and enterprise cybersecurity, the platform delivers a powerful range of advanced threat defense techniques optimized for environments like AWS, Microsoft, and Google, and central visibility for better, faster detection and response. With 7,000 employees across 65 countries, Trend Micro enables organizations to simplify and secure their connected world. www.TrendMicro.com.

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