Trend Micro Now Offers Premium Support Services on AWS Marketplace Trend Micro accelerates customers' time-to-value with the launch of professional services in the cloud marketplace

DALLAS, December 3, 2020 – <u>Trend Micro Incorporated</u> (<u>TYO: 4704; TSE: 4704</u>), the leader in cloud security, today announced that Amazon Web Services (AWS) customers can now purchase Premium Support Services alongside Trend Micro software solutions on the AWS Marketplace.

By participating in the launch of professional services on the AWS Marketplace, Trend Micro has become one of the first independent software vendors (ISVs) to provide a simple, centralized way to procure both the software and services that drive successful cloud security.

The announcement also brings Trend Micro partners closer into the AWS Marketplace ecosystem by enabling them to provide value-add services to Trend Micro products, as well as resell the full software-plus-service solution via the platform.

"As a long-time AWS partner, Trend Micro is delighted to offer professional services in the AWS Marketplace, and we predict significant uptake of this new offering," said Trend Micro SVP Business Development & Alliances, Sanjay Mehta. "Effective cybersecurity remains a vital foundation on which cloud deployments are built—and by making it easier to find, test, buy and deploy our software and services, we can accelerate time-to-value for our joint customers."

As organizations migrate mission-critical data and workloads to the cloud, they want powerful protection against known and unknown threats to reduce cyber risk and support regulatory compliance efforts. This is where Trend Micro's solutions on the AWS Marketplace come in, and now with the added benefit of Premium Support Services, organizations have a flexible, streamlined and unified procurement experience. Having this take place entirely within the AWS Marketplace enables customers to spend less time on administrative tasks and more time securing and growing their business.

Premium Support Services are available for all Trend Micro AWS Marketplace product listings, including: Trend Micro Cloud One, Deep Security and Cloud Network Protection (TippingPoint). Other professional service offerings designed to support customers with deployment (QuickStart) are set to be added next year.

To find out more please visit: https://trendmicro.com/aws

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