Trend Micro Collaborates with Esteemed Tech Investors to Pick the Startup Stars of Tomorrow at CES 2020

Venture arm Trend Forward Capital is back at CES with its hugely popular pitch-off event

DALLAS--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in cybersecurity solutions, today announced the Trend Forward Capital fund is back again at CES with a host of carefully curated events designed to find and support the world's most promising technology entrepreneurs.

To that end, the firm will be once again hosting its popular pitch-off event, which will award $30,000 to the three start-ups that most impress a stellar line-up of judges from the VC world.

"At Trend Forward Capital we put our money where our mouth is. Every time we've hosted a CES pitch-off competition we've ended up investing in one of the winners," said Jonathan Chang, Partner at Trend Forward Capital. "It's a fantastic vehicle for the most exciting, innovative start-ups around to get their message out. And for us it's an opportunity to discover and nurture the innovators who are going to help us drive the smart connected world as we enter a new decade."

This year the judging line-up features a host of venture capital leaders, with decades of industry experience between them. These include: Rana el Kaliouby, co-founder and CEO at Affectiva; Alberto Yepez, co-founder and managing director at ForgePoint Capital; Elizabeth Galbut, founding partner at SoGal Ventures; Vijay Rajendran, innovation and partnerships director at 500 Startups; and Nancy Wang, co-founder of Advancing Women in Product (AWIP).

Trend Forward Capital and its partners have hand-picked this year's pitch-off finalists based on the quality of their pitch decks and 60-second video introductions. They will compete in pitch-off competitions during CES, everyday Jan 7-9th , from 3pm to 5pm. The event is open to all CES attendees and located at Trend Forward Capital's CES booth at Sands Hall #42342.

Previous winners that soon after became part of the Trend Forward Capital family include 2018's winner Humon, a company that builds innovative muscle oxygen sensing technology to optimize sporting performance, and CES 2019 star Magalix, who help drive improvements in customers' Kubernetes capacity and performance.

Back by popular demand, Trend Forward Capital will also be hosting private start-up tune-up sessions at its booth to provide friendly feedback to any budding entrepreneurs at CES.

To learn more about Trend Forward Capital's activities at CES 2020 or to schedule a private meeting, please visit this page: https://www.trendforward.com/CES.html.

About Trend Forward Capital

Trend Forward Capital is a venture capital firm obsessed with scaling innovative technology with a purpose. With a flexible approach providing funding, business expertise, and access to a global network of resources Trend Forward Capital fills the gaps for start-ups, amplifying their business and making sure their success is sustainable. Visit www.TrendForward.com for more info.

About Trend Micro

Trend Micro Incorporated, a global leader in cybersecurity solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 6,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro secures your connected world. For more information, visit www.trendmicro.com.

Contact:

Kateri Daniels
817-522-7911
media_relations@trendmicro.com

Public Company Information:

TOKYO:

TOKYO:
4704
JP3637300009
OTC Pink:
TMICY

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