Trend Micro Positioned as a Leader Again in Gartner Magic Quadrant for Endpoint Protection Platforms

The cybersecurity leader shares how its Apex One solution adds value for customers across the globe

DALLAS--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in cybersecurity solutions, today announced that it has been named a Leader in Gartner, Inc.'s 2019 Magic Quadrant for Endpoint Protection Platforms1, in evaluation of its Apex One endpoint security solution.

Trend Micro has been named a Leader in every Gartner Magic Quadrant for this category since 2002 and believes this latest recognition proves how its strategy and performance continue to meet the evolving demands of global customers.

"We are delighted to once again be named a Leader in Gartner's Magic Quadrant for Endpoint Protection Platforms," said Wendy Moore, vice president of product marketing for Trend Micro. "Our Apex One solution redefined endpoint security by combining automated detection and response with a comprehensive range of threat defense capabilities, all available from a single agent. From our perspective, this recognition is a testament to our commitment to innovation and performance in an ever-changing market."

Apex One is powered by industry-leading threat intelligence and leverages Trend Micro's cross-generational layered approach to security, known as XGen™, to apply the right threat defense technique at the right time.

Trend Micro's comprehensive support for both current and legacy/out-of-support operating systems and global presence combined with localized support to help meet regional regulatory and technical needs are also standout offerings.

The endpoint is increasingly the frontline in the war against cyber-threats and IT teams are overwhelmed by the volume of alerts they must manage. Following the success of Apex One, Trend Micro has launched its XDR solution, becoming the first to offer detection and response capabilities integrated across email, network, endpoint, server and cloud workloads. More on XDR here: https://www.trendmicro.com/en_us/business/products/detection-response/xdr.html.

A complimentary copy of the full Gartner Magic Quadrant for Endpoint Protection Platforms report is available here: http://www.gartner.com/reprints/trend-micro---canada?id=1-1OEJAQ6E&ct=190819&st=sb

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About Trend Micro

Trend Micro Incorporated, a global leader in cybersecurity solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 6,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro secures your connected world. For more information, visit www.trendmicro.com.

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1 *Gartner "Magic Quadrant for Endpoint Protection Platforms," by Peter Firstbrook, Lawrence Pingree, Dionisio Zumerle, Prateek Bhajanka, Paul Webber, 20 August 2019. Report was previously named "Magic Quadrant for Endpoint Protection Platforms," and previously, "Magic Quadrant for Enterprise Antivirus"*.

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