Trend Micro Endpoint Security Products Approved for California SLP Plus Program

State's public sector agencies will be able to buy industry leading security more easily

DALLAS--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in cybersecurity solutions, today announced its endpoint security products are available for purchase via the California Software Licensing Program (SLP) Plus vehicle. This further validates Trend Micro's industry leading capabilities and will help improve security and choice for the state's government organizations.

California's SLP Plus program is a public sector procurement initiative specifically for endpoint security software which ensures vendors must meet strict minimum standards to be listed.

"Time and again, compliance comes out as one of the top challenges facing CISOs, and a major driver of cybersecurity. One of our top priorities is to help customers navigate and understand regulations at a local level as well as regional, national and even global level," said Ed Cabrera, chief cybersecurity officer for Trend Micro. "We're proud to be named as one of just six endpoint security vendors on SLP Plus. It's a testament to our continued efforts to minimize the compliance burden for our customers."

California's SLP Plus was created in response to growing concerns around the impact escalating cyber threats could have on the state's public sector services. It's claimed that the Golden State suffered more reported data breaches than any other in the US over the past decade.

SLP Plus approval requires vendors to comply with SIMM 5355-A: a new Endpoint Protection Standard developed by the California Department of Technology's Office of Information Security. It outlines around 20 technical requirements in key areas such as detection and protection, investigative support, containment, and remediation.

Trend Micro's inclusion as an SLP Plus-approved endpoint security vendor means state agencies don't have to carry out a formal proof-of-concept or RFP to purchase, which will shorten sales cycles and ensure they benefit from leading protection even sooner.

The program also extends down to cities, counties, education boards, community colleges and other local organizations that have access to public funds.

About Trend Micro

Trend Micro Incorporated, a global leader in cybersecurity solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 6,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro secures your connected world. For more information, visit www.trendmicro.com.

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