Trend Micro VP Named One of Channel's "Most Powerful Women"

Louise McEvoy, head of US Channel Sales, named to prestigious CRN list

DALLAS--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in cybersecurity solutions, today announced that its head of Channel Sales in the U.S. has been named among CRN's elite Power 100 list as one of the industry's most influential female leaders.

"Louise is an inspirational leader at Trend Micro, and this CRN award is reflective of her motivational, encouraging qualities," said Kevin Simzer, chief operating officer for Trend Micro. "Her breadth of channel experience lets her look at our program holistically, testing new strategies that can be pushed out globally. Louise recognizes the shift in the overall market, and has the passion and experience to ensure our channel program remains highly competitive."

The channel environment today is changing, mirroring the changes in IT infrastructure and corporate team structures. Trend Micro has partnerships with companies across the channel spectrum to help all businesses solve their cybersecurity pain points, including selling in cloud marketplaces and through managed service providers, regional resellers, technical partners and more.

Trend Micro's channel program serves as a key part of the company's overall business model, working seamlessly with partners to address customer problems. Louise is instrumental in ensuring this seamless integration continues, moving the overall Trend Micro channel program forward.

To learn more about Trend Micro's partner program, lease visit:https://www.trendmicro.com/en_us/partners.html

About Trend Micro

Trend Micro Incorporated, a global leader in cybersecurity solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 6,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro secures your connected world. For more information, visit www.trendmicro.com.

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