Trend Micro Launches Managed Detection & Response Service Powered by Its Unmatched Threat Intelligence and Expertise

New AI-Powered threat hunting allows organizations to triage threat alerts by extracting more actionable intelligence

DALLAS--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in cybersecurity solutions, today announced the Trend Micro Managed Detection and Response (MDR) service. In addition, multiple new AI-powered capabilities are being embedded across the entire portfolio of Trend Micro's products to allow security operations centers (SOC) to triage their most critical threat alerts.

Together these new enhancements address the challenge of the global cybersecurity skills shortage and the challenge of dealing with a myriad of threat alerts from even the best cybersecurity solutions.

Regardless of their size, organizations today share a common challenge: IT security teams are understaffed and overextended. The number of security alerts, the challenge of what to prioritize and the shortage of expertise can be overwhelming and introduce risk.

According to Gartner*, "As with any security operations organization, finding, hiring and retaining talent are distinct challenges, and in the MDR space, these are exacerbated by the fact that the skill sets required are highly specialized."

Building on Trend Micro's existing ability to automatically detect and respond to unknown threats, a layer of new capabilities will be added across solutions for endpoint, network, and server environments. The result helps organizations correlate and prioritize contextual threat information from multiple sources and deliver an automated response. This will include three specific enhancements:

- AI-augmented identification and correlation of high-risk threats;
- Automated prioritization of threat information across user endpoints, networks, & servers and,
- Orchestration and response automation.

The Trend Micro approach combines advanced security capabilities to stop threats with the aid of Artificial Intelligence (AI) to sift through massive amounts of data. With the goal of reducing risk and automating response, a single "API everywhere" approach will enable information to easily flow across all layers of the IT stack. These enhancements will reduce analysis time for those performing their own incident response and reduce the burden overall for organizations leveraging the new MDR offering.

"We've heard from our customers that the increasing complexity of threats has left them understaffed and unable to respond. This puts them on a path to automate and streamline their detection and response capabilities using AI," said Kevin Simzer, chief operations officer for Trend Micro. "Customers already report superior results, which we proudly attributed to the threat intelligence and expertise that powers our offering."

Managed Security Service Providers (MSSPs) globally will be better enabled to address the needs of their market with these new MDR services from Trend Micro. This provides the opportunity for those MSSPs to deliver their own incident response services as well.

As a proactive security and compliance strategy advisor, CDW leverages Trend Micro's cybersecurity offerings to orchestrate comprehensive solutions for our customers," says Sadik Al-Abdulla, director of security solutions, CDW. "We look forward to enhancing our security portfolio with the new MDR service."

Gartner* estimates "MDR to be an approximately $100 million market in 2017, growing at a rate of more than 15 percent year over year."

For additional details on the Trend Micro MDR service, please visit:https://www.trendmicro.com/en_us/business/products/user-protection/sps/endpoint/managed-detection-response.html

** Gartner, Market Insight: What MSSPs Need to Know About Offering MDR Services, Sid Deshpande, Craig Lawson, Toby Bussa, Kelly M. Kavanagh, 3 January 2018*

About Trend Micro

Trend Micro Incorporated, a global leader in cybersecurity solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 6,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro secures your connected

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