# Trend Micro Achieves Perfect Score of 100 Percent Breach Detection in 2017

## Recommended four consecutive years by NSS Labs

DALLAS--(<u>BUSINESS WIRE</u>)--The need for strong and reliable threat defense is critical to everyday operations and becomes more important as high profile attacks continue to increase. <u>Trend Micro Incorporated</u> (<u>TYO: 4704</u>; <u>TSE: 4704</u>), a global leader in cybersecurity solutions, attained a perfect breach detection rating of 100 percent in the <u>NSS Labs' Breach Detection System report</u>. This marks the fourth consecutive year that NSS Labs has recommended Trend Micro.

A critical way to compare solution vendors is by their detection rate of evasions, an area in which five of the seven companies tested by NSS struggled. Trend Micro posted a 100 percent evasion detection rating, establishing the company in the top of the breach detection quadrant. NSS Labs results prove that Trend Micro reliably equips customers with the protection needed to keep critical data safe, and detect threats moving inbound, outbound or laterally across the network.

"The data speaks for itself, we are very proud that our customers benefit from the protection and peace of mind that come from using our solutions," said Steve Quane, executive vice president of network defense and hybrid cloud security, Trend Micro. "We remain focused on leading the industry in threat prevention, evasion protection and remediation."

"Trend Micro's Deep Discovery achieved a 100% security effectiveness rating with the fastest time to detect attacks amongst all tested products," said Vikram Phatak, CEO of NSS Labs. "There is no question that Deep Discovery should be on the short list for everyone considering a Breach Detection solution."

With its layered security approach, Trend Micro, and specifically Deep Discovery Inspector™, has continually improved effectiveness and significantly lowered total cost of ownership. Over the last few years, costs dropped from \$240 per protected Mbps to under \$40 per protected Mbps on average.

The ultimate recipe for integrated advanced threat prevention calls for two essential ingredients, Deep Discovery coupled with the TippingPoint Next-Generation Intrusion Protection System. Together these protect critical data, applications, and infrastructure from known, unknown, and undisclosed attacks stemming from endpoints to data centers and networks.

To access the NSS Labs Breach Detection System report, click here.

#### **About Trend Micro**

Trend Micro Incorporated, a global leader in cybersecurity solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 5,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro enables organizations to secure their journey to the cloud. For more information, visit www.trendmicro.com.

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