Trend Micro and VMware Collaborate to Enhance Enterprise Mobile Security

Trend Micro Joins the VMware Mobile Security Alliance and Integrates Its Mobile Security for Enterprise Solution with VMware Workspace ONE and VMware AirWatch

DALLAS--(BUSINESS WIRE)--As mobile security threats continue to grow, from 2 million unique threats in 2014 to 34 million unique threats so far in 2017, IT leaders are confronted with the challenge of managing and protecting the increasing number of mobile endpoints across the enterprise. In line with its mission to enhance enterprise mobile security, Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in cybersecurity solutions, has joined the VMware Mobile Security Alliance (MSA) and today announced the integration of its Mobile Security for Enterprise solution with VMware Workspace ONE™ and VMware AirWatch®.

This technology partnership will accelerate customer access to threat and mobile device management (MDM) information in one console. By enabling communication between the Trend Micro and VMware solutions, customers will be able to secure corporate data from mobile threats more effectively through policy enforcement and compliance and sharing device security posture information.

Trend Micro Mobile Security for Enterprise provides mobile device security and data protection, for an increasingly mobile workforce. Mobile Security for Enterprise easily identifies unprotected mobile devices, displays compromised devices within the security dashboard, and immediately takes action against compromised devices with compliance policies.

“The organizational shift to a mobile workforce and the popularity of corporate bring-your-own-device (BYOD) rules make it increasingly demanding for IT managers to keep their pulse on the large volume of mobile devices,” said Frank Kuo, VP of User Protection Products for Trend Micro Incorporated. “Blending the constant flow of new threat intelligence from around the globe through the Trend Micro Smart Protection Network with the visibility provided by the VMware AirWatch dashboard will allow more informed and quicker decisions about policy and compliance issues to maximize protection.”

The Trend Micro Smart Protection Network sources threat information globally through application store harvesting, sample submissions, research and an internal network of global sensors. Based on the collected data and threat intelligence, an administrator can create policies and compliance rules in VMware Workspace ONE and VMware AirWatch. After these have been created, the policies can be assigned or pushed out to one or more mobile devices for enforcement. All the data surrounding threats or violations, such as out-of-compliance devices or a user attempting to install a malicious application, are sent back to VMware AirWatch for inclusion in the security dashboard.

“As mission-critical business processes become more mobile, threat security and unified endpoint management strategies must be tied to one another,” said Adam Rykowski, vice president, product management, Mobile Products, End-User Computing, VMware. “Our continued partnership with Trend Micro enables our mutual customers to bridge the gap between mobile security and management with an integrated, secure and simple platform.”

To learn more about Trend Micro Mobile Security for Enterprise, please visit: https://www.trendmicro.com/en_us/business/products/user-protection/sps/mobile.html.

About Trend Micro

Trend Micro Incorporated, a global leader in cybersecurity solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 5,000 employees in over 50 countries and the world’s most advanced global threat intelligence, Trend Micro enables organizations to secure their journey to the cloud. For more information, visit www.trendmicro.com.

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Contact:

Trend Micro Incorporated
Sarah Ferguson, 972-499-6648
publicrelations@trendmicro.com

Public Company Information

Public Company Information:

TOKYO:
4704
JP3637300009
NQB:
TMICY

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