Trend Micro Once Again Receives Five Star Rating from CRN

Eight-time recipient, Trend Micro, named to CRN's 5-Star Partner Program Guide

DALLAS--(BUSINESS WIRE)--Today Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in cybersecurity solutions, announced for the eighth time it has been awarded the 5-Star rating in the 2017 Partner Program Guide by CRN®, a brand of The Channel Company. The guide recognizes the elite subset of the partner program guide applicants that offer solution providers the best partnering elements in their channel programs.

The CRN 2017 Partner Program Guide delivers an invaluable resource for solution providers to evaluate the current IT vendors they are working with or considering partnering with. In an industry that is rapidly growing and constantly changing, having the most innovative and aligned partner is key to enabling growth. To determine the 2017 5-Star ratings, the research team assessed each vendor's partner program based on investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support and communication.

"We are entering an era where platform security integration is not only expected from cloud service providers (CSPs), but is required as a high-performance native feature to combat evolving threats," said Partha Panda, vice president of corporate and business development for Trend Micro. "Our layered security approach, combined with Deep Security, offers CSPs a security protection blanket for cloud-based systems and platforms. Being named as one of CRN's 2017 5-Star partners for the eighth time validates that our approach to streamlining integration across a range of cloud services with customizable controls and automated cloud security all within a single solution fits the protection needs of our customers."

Trend Micro's CSP Partner Program recognizes the importance and value of delivering security as a key part of a broader range of customer services that can include designing, architecting, developing, delivering or managing cloud-based workloads, applications and services migrating workloads or applications to the public cloud or to Software as a service (SaaS) managing IT services related to the public cloud. Trend Micro's Deep Security offers market-leading security controls for cloud service, regardless of platform focus. Its CSP Partner Program is designed to address the needs of customers adopting the cloud, expand the scope of their services revenue, improve their bottom line and set themselves apart from competitors.

"For solution providers, finding the right technology vendors to partner with is crucial to the health of their business, and the vast array of choices can be overwhelming," said Robert Faletra, CEO of The Channel Company. "Our annual Partner Program Guide and 5-Star ratings help them narrow the field, identifying the most rewarding partner programs and outlining their strengths and benefits."

The Cloud Partner Program Guide will be featured in the April issue of CRN and can be viewed online atwww.CRN.com/ppg.

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About Trend Micro

Trend Micro Incorporated, a global leader in cyber security solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 5,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro enables organizations to secure their journey to the cloud. For more information, visit www.trendmicro.com.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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