# Trend Micro Zero Day Initiative Recognized as the Leading Vulnerability Research Organization by Frost & Sullivan

DALLAS--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in cybersecurity solutions, today announced Trend Micro Zero Day Initiative (ZDI) has been recognized by Frost & Sullivan as the leading organization reporting the highest number of verified vulnerabilities in 2015. In the study, *Analysis of Global Public Vulnerability Research Market, 2015,* the global research and consulting organization confirmed ZDI reported 49.1 percent of all global vulnerabilities last year.

ZDI publicly disclosed 656 of the 1,337 software vulnerabilities reported globally in 2015, which is an increase of nearly 91 percent from 2014. Additionally, the organization continued to lead in the identification of 420 high-severity and critical vulnerabilities, 1.6 times more than those discovered in 2014. ZDI was also named as the dominant disclosing institution for web browser and media player vulnerabilities.

“We have seen the number of reported vulnerabilities rise nearly 170 percent in the past five years, along with the level of complexity and sophistication of threats,” said Brian Gorenc, director of Trend Micro’s Zero Day Initiative. “Our long-standing relationships with leading software vendors and the research community continue to influence the importance of security in the product development lifecycle.”

The Frost & Sullivan report analyzes public vulnerability data gathered from nine organizations to identify the most reliable vulnerability vendors and research organizations. It includes information about both software vulnerabilities and the organizations that publicly disclose them.

“ZDI has proven again to be the most prolific organization in overall vulnerability reporting,” said Tony Massimini, Senior Industry Analyst of Frost & Sullivan. “Through the company’s dedication to providing cybersecurity on a global level, Trend Micro sets the benchmark for vulnerability research and bounty programs through diligent and responsible reporting and engagement across the broader security intelligence community.”

ZDI was founded in 2005 by TippingPoint, which was acquired by Trend Micro in March 2016, to promote the responsible and controlled disclosure of zero-day vulnerabilities to affected vendors. On October 26-27, 2016, ZDI is hosting the 2016 Mobile Pwn2Own competition at the PacSec conference in Tokyo, Japan. Mobile Pwn2Own is ZDI’s annual contest that rewards security researchers for highlighting vulnerabilities on various mobile platforms.

For live coverage of the event, follow ZDI on Twitter at https://twitter.com/thezdi.

To access a copy of the full report, click here.

**About Trend Micro**

Trend Micro Incorporated, a global leader in cybersecurity solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With over 5,000 employees in over 50 countries and the world’s most advanced global threat intelligence, Trend Micro enables organizations to secure their journey to the cloud. For more information, visit www.trendmicro.com.

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