Trend Micro Experts Provide Cloud Security Insights at Microsoft Ignite

DALLAS & ATLANTA--(<u>BUSINESS WIRE</u>)--<u>Trend Micro Incorporated</u> (<u>TYO: 4704</u>; <u>TSE: 4704</u>), a global leader in security software and solutions, today announced its security experts will participate in <u>Microsoft Ignite</u>, taking place September 26–30, during two speaking sessions at the event. As a Platinum sponsor, Trend Micro will demonstrate how it provides users with an intuitive and trusted security experience across physical, virtual and cloud environments at booth 1810.

Attendees can also schedule a free one-on-one session with a <u>Trend Micro Cloud Security Technical Expert</u> for an in-depth security conversation and receive expert advice around building and managing a comprehensive and seamless security architecture for Microsoft Azure and hybrid-data center environments.

In addition to these demonstrations and presentations, attendees will gain valuable insight from the industry leader during the following sessions:

- Achieve DevSecOps in your hybrid cloud environment
 Wednesday, September 28 at 12:05 p.m. Expo Theater 1
 Shoubhik Ghosh, Product Manager, Trend Micro
 - As organizations move to a hybrid IT environment using public cloud, they need to maintain the same level of operational efficiencies in Azure. However, traditional approaches inhibit this by requiring security solutions to be deployed and managed separately from IT lifecycle management processes. In this session, attendees will learn how Trend Micro frees security from the traditional bounds of hardware and time on Azure, by enabling the automatic provisioning of security and seamlessly blending it into IT operations. This shifts security from being a barrier to an enabler of faster and broader adoption of Azure for public cloud computing.
- Learn from experience: Hear first-hand how Maersk is securing their Azure migration
 Thursday, September 29 at 10:45 a.m. Room C111
 Anoop Chopra, CISO, Maersk
 Steve Moore, Head of Security, Maersk
 Mike Gibson, Director Client Services, Trend Micro

Are you a CISO in cloud or security operations and architecture? The decisions you make when migrating and securing workloads at scale in Azure have a large impact on your business. This session will help you jump-start your migration to Azure or, if you're already running workloads in Azure, learn how companies just like you are using Azure to improve efficiency of their deployments. Maersk's Chief Information Security Officer and Security Manager will share what the organization learned while tackling these issues at scale in their hybrid environment. You'll hear about the security challenges that they faced and lessons learned in moving from on premise servers to a cloud environment in Azure. Session sponsored by Trend Micro.

For more information and live coverage from Microsoft Ignite, follow <u>@TrendMicro</u> on Twitter, and join the conversation with hashtag <u>#MSIgnite</u>. Or, visit: <u>http://www.trendmicro.com/us/security-intelligence/events/ignite/index.html</u>

About Trend Micro

Trend Micro Incorporated, a global leader in cyber security solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 5,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro enables users to enjoy their digital lives safely. For more information, visit www.trendmicro.com.

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