

Trend Micro Featured in CRN 2016 Cloud Partner Program Guide

DALLAS--([BUSINESS WIRE](#))--[Trend Micro Incorporated](#) (TYO: 4704; TSE: 4704), a global leader of security software and solutions, today announced that [CRN](#)®, a brand of [The Channel Company](#), has recognized Trend Micro in its [2016 Cloud Partner Program Guide](#). This guide highlights a list of leading technology vendors with cloud-related partner programs that enable and accelerate the growth of solution providers' cloud initiatives.

The CRN 2016 Cloud Partner Program Guide serves as a valuable resource for solution providers navigating the booming cloud marketplace, helping them identify technology suppliers that offer innovative cloud solutions and partner programs. To qualify for participation in the Cloud Partner Program Guide, technology vendors must have a unique set of partner program benefits for solution providers that deliver cloud infrastructure or applications.

“For channel partners, active support for their cloud-based solutions is more critical than ever,” said Robert Faletra, chief executive officer of The Channel Company. “CRN’s 2016 Cloud Partner Program Guide recognizes vendors that provide excellent resources, training and financial incentives for cloud, doing their best to help partners make the most of this now foundational practice area. We congratulate all the innovative, forward-looking companies on the 2016 list and invite the solution provider community to take full advantage of this terrific resource for finding the right cloud vendors to partner with.”

Trend Micro recognizes the value of delivering security as part of a broader range of customer services, which is reflected in its [Cloud Service Providers](#) (CSPs) Partner Program. Trend Micro Deep Security offers market-leading security controls for your cloud service, regardless of your platform focus. Its CSPs Partner Program is designed to address the needs of customers adopting the cloud, expand the scope of their services revenue, improve their bottom line and set themselves apart from competitors.

“Cloud Service Providers are looking for security that is better integrated into the platform,” said Partha Panda, vice president, corporate and business development for Trend Micro. “By partnering with CSPs, Deep Security becomes a native part of the broader cloud services delivered regardless of the platform offered. Our solutions provide automated cloud security with a broad range of controls in a single platform, seamlessly integrating with a wide range of public and private cloud services. Being recognized in CRN’s 2016 Cloud Partner Program Guide reaffirms our commitment to providing solutions that secure companies’ most valuable data and resources.”

The Cloud Partner Program Guide will be featured in the October issue of CRN and can be viewed online at www.crn.com/cloud-ppg.

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About Trend Micro

Trend Micro Incorporated, a global leader in cyber security solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With over 5,000 employees in over 50 countries and the world’s most

advanced global threat intelligence, Trend Micro enables organizations to secure their journey to the cloud. For more information, visit www.trendmicro.com.

About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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