Trend Micro Launches Security Plug-in for LabTech by ConnectWise

Enabling Managed Service Providers (MSPs) to deliver security directly through their existing solution

DALLAS--([BUSINESS WIRE](#))--[Trend Micro Incorporated](#) ([TYO: 4704](#); [TSE: 4704](#)), a global leader in security software, today announced the launch of the Trend Micro Worry-Free Services plug-in for [LabTech](#), a remote monitoring and management solution developed by [ConnectWise](#). Available free of charge to new and existing Trend Micro MSP Partners through the LabTech Solution Center on September 21, customers will now be able to run their businesses with remote management and monitoring (RMM) and professional services automation (PSA), integrated from the same vendor.

"Our MSP partners are looking for opportunities to improve operational and performance impact in today's complex IT environment," said Partha Panda, vice president, corporate and business development, Trend Micro. "Combining Trend Micro Worry-Free Services with LabTech by ConnectWise provides customers with the efficiencies of automated and centralized management of their security needs inside the kind of comprehensive solution that our partners desire."

Trend Micro Worry-Free Services is an industry-leading endpoint security solution, consistently ranked [No. 1 in AV-Testing](#) , as well as [No. 1 in Small Business Market Share](#) for five consecutive years. The solution provides immediate protection against the latest cybersecurity threats, as well as anti-malware, anti-spam, ransomware protection and data security for PCs, Macs, servers and mobile devices. For seamless, secure transition or adoption, the plug-in allows MSPs to natively integrate Trend Micro with their existing LabTech console without compromising features or performance.

"We're excited to see Trend Micro's continued commitment to ConnectWise product integrations," said Jeannine Edwards, Sr. Director, ConnectWise Platform Strategy. "The Trend Micro team continues to collaborate with us through ConnectWise's official Vendor program, Invent. Adding the LabTech plug-in initiative to their existing ConnectWise integration is a significant investment designed to provide the best integration experience for mutual partners."

Additional features of Trend Micro Worry-Free Services plug-in for LabTech include:

- Deploy Worry-Free Services to every device instantly across entire customer base
- Discover unprotected devices and deploy protection immediately
- Perform scans and updates directly within the LabTech console
- View the user dashboard for at-a-glance status updates

For further information on Trend Micro Worry-Free Services and the LabTech plug-in, please visit [www.trendmicro.com/msp](#).

About Trend Micro

Trend Micro Incorporated, a global leader in cyber security solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 5,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro enables users to enjoy their digital lives safely. For more information, visit [www.trendmicro.com](#).

About ConnectWise

ConnectWise® transforms how technology solution providers successfully build, manage and grow their businesses. Through the ConnectWise® Business Suite™ – a comprehensive set of award-winning solutions that deliver a seamless, simple user experience – ConnectWise gives its partners the ability to increase productivity, efficiency and profitability. Just as importantly, ConnectWise's relentless commitment to innovation and unparalleled passion for partner success assures its partners have comprehensive business support through every step of their journey. Today, more than 100,000 users in over 50 countries take advantage of the competitive edge that comes from ConnectWise solutions and its powerful network of ideas and experts. For more information, visit www.ConnectWise.com or call 800-671-6898.

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