VMworld 2016: Trend Micro to Share Security Best Practices for Virtualized Platforms

Case studies and real-world scenarios to be highlighted at conference sessions

DALLAS & LAS VEGAS--(<u>BUSINESS WIRE</u>)--<u>Trend Micro Inc.</u> (<u>TYO: 4704</u>; <u>TSE: 4704</u>), a global leader in security software and solutions, today announced several of its security experts will join other industry thought leaders to present at <u>VMworld 2016</u>. As a Platinum sponsor, Trend Micro will also provide attendees with insight into various security topics related to cloud and data center solutions in two speaking sessions at the event.

At Trend Micro's booth, #1747, visitors can learn about the latest in virtualization and data center security techniques and see how the Trend Micro Deep Security solution safeguards VMware environments.

In addition to these demonstrations and presentations, attendees will gain valuable insight from the industry leader during the following sessions:

<u>"Trusted Security in the Software Defined Data Center: Real-World Use Cases Across VMware Platforms, including NSX"</u> (SEC9609-SPO)
Stephen Koch, Senior Systems Engineer, Financial Information Systems (FIS), University of Pittsburgh Randy Evans, Systems Architect, Integra Networks
Michael Mossal, Chief Digital Officer, JOIN Experience
Jon Oltsik, Senior Principal Analyst, ESG
Tuesday, Aug. 30 at 2:30 p.m.
Room: Breakers D

In this session, industry analyst Jon Oltsik of the Enterprise Strategy Group (ESG) will host a discussion around proven security practices with a cross-section of industry leaders from organizations such as the University of Pittsburgh, JOIN Experience, and Integra Networks. The panelists will provide insight into the value of a SDDC built on VMware NSX including how to extend the benefits of micro-segmentation with advanced security controls that enable elastic protection throughout the life-cycle of a VM.

 <u>"Bridging the Gap between Infrastructure and Security Operations"</u> (SEC9450-SPO) *Richard Abbott, Product Manager, Cloud & Data Center Security, Trend Micro Stephen Koch, Senior Systems Engineer, FIS, University of Pittsburgh* Wednesday, Aug. 31 at 2:00 p.m. Room: Breakers D

Hear the case study of how the University of Pittsburgh's FIS team began utilizing Trend Micro's Deep Security with <u>VMware vRealize</u> to centrally manage their on-premises virtualized environments and public cloud deployments.

Trend Micro's hybrid cloud security experts will be onsite to demonstrate how to most effectively deploy Deep Security, highlight the solution's key features and answer technical questions.

For more information and live coverage from VMworld, follow <u>@TrendMicro</u> on Twitter, and join the conversation with hashtag #VMworld2016. Or visit: <u>http://www.vmworld.com/uscatalog.jspa?search=pittsburg</u>.

About Trend Micro

Trend Micro Incorporated, a global leader in cyber security solutions, helps to make the world safe for exchanging digital information. Our innovative solutions for consumers, businesses, and governments provide layered security for data centers, cloud environments, networks, and endpoints. All our products work together to seamlessly share threat intelligence and provide a connected threat defense with centralized visibility and control, enabling better, faster protection. With more than 5,000 employees in over 50 countries and the world's most advanced global threat intelligence, Trend Micro enables users to enjoy their digital lives safely. For more information, visit <u>www.trendmicro.com</u>.

Contact:

Trend Micro Jerrod Resweber, 972-499-6614 publicrelations@trendmicro.com

Public Company Information:

TOKYO: 4704 JP3637300009 NQB: TMICY

https://newsroom.trendmicro.com/2016-08-22-VMworld-2016-Trend-Micro-to-Share-Security-Best-Practices-for-Virtualized-Platforms