Trend Micro Survey Reveals Less Than 1 in 10 APAC Companies Fully Understand How Cyber Attacks Are Performed

Online survey conducted in eight countries across APAC discovers 59 percent of companies attribute "employees' lack of cybersecurity knowledge" as the biggest inside threat
Only 25 percent of companies surveyed are confident their organizations are fully prepared for cyber attacks

DALLAS, August 4, 2016 – Less than one in 10 companies in Asia Pacific (APAC) fully understand how cyber attacks are performed, according to the cybersecurity benchmarking online survey conducted by Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in security software and solutions.

Based on the survey responses from 300 companies operating in the APAC region, including Singapore, Taiwan, India, the Philippines, Hong Kong, Japan, Australia and New Zealand, the lack of cybersecurity awareness is prevalent among enterprises.

Nearly 50 percent of those surveyed indicate there is no security awareness program in their organizations. As a result, 59 percent of respondents attribute "employees' lack of knowledge" as the largest insider threat to cybersecurity. Other threat areas include corporate espionage (10 percent), disgruntled employees/ex-employees (13 percent), employee theft (6 percent) and compromised credentials (12 percent).

The survey also found that only 25 percent of companies are confident they are fully prepared for cyber attacks, while nearly 50 percent anticipate a targeted cyber attack in 2016.

"Cyber threats are real. Furthermore, with the rapid adoption of digitization, cloud and the Internet of Things, cyber threats are becoming more personal and more complicated. Taking control internally of people, systems and processes is the most significant step a business can take toward implementing a sound cybersecurity strategy," says Dhanya Thakkar, managing director and vice president, Trend Micro, Asia Pacific.

"While humans can be an enterprise's greatest vulnerability, empowering employees with the right mind-set and knowledge can turn them into an effective defense line. Companies should enforce rigorous security awareness programs, implement regular real-life security drills and encourage people to constantly upgrade skills to be fully prepared in the face of ongoing threats," he adds.

Dedicated to helping businesses improve cybersecurity awareness, preparedness and efficiency, Trend Micro's CLOUDSEC 2016 conference, themed "Take Control," will guide businesses in taking control internally of people, systems and processes with insights and perspectives shared by Trend Micro senior executives and external global security experts. The regional conference will visit major Asia Pacific cities, including:

China:	August 5
India:	August 11
Philippines:	August 16
Singapore:	August 24
Taiwan:	August 25
Hong Kong:	August 26
Indonesia:	August 30
Australia:	September 1
Republic of Korea:	September 8

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