Trend Micro Cloud App Security Expanding to Integrate with Major Cloud Sharing Services

Now enhances Box, Dropbox and Google Drive with Advanced Threat protection and Data Loss Prevention (DLP)

DALLAS & SAN FRANCISCO--(BUSINESS WIRE)--Business cloud users are estimated to grow from 50 million in 2013 to 695 million by 2022i, making data security a top operational concern for organizations transitioning to the cloud. Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in security software, today announced the expansion of its Cloud App Security solution to Box, Dropbox and Google Drive. The comprehensive solution enhances the content security built in to SaaS services to defend against targeted attacks and implement compliance initiatives.

“With the increasing popularity of cloud application and file sharing services such as Box and Dropbox, Trend Micro Cloud App Security now enables organizations to embrace the efficiency of these services while maintaining security,” said Richard Ku, senior vice president, enterprise product and services management Trend Micro. “Trend Micro has been protecting the cloud throughout its proliferation as a business platform, and as the technology evolves, we’ve continued to innovate with solutions like Cloud App Security.”

Cloud App Security enhances cloud file sharing and collaboration services and Microsoft Office 365 with advanced threat protection and compliance controls, using standard published vendors’ APIs. Since it started operating last July, it has protected Office 365 users from 500,000 malicious files and URLs. The solution now enforces compliance and keeps malware out of cloud services on Box, Dropbox, and Google Drive. Cloud App Security integrates with Trend Micro Control Manager to provide user-centric visibility of compliance and threat events across multiple security layers.

"Trend Micro has an established standing in endpoint and cloud security, and is among the first big security vendors to offer an advanced security solution for Office 365 and major cloud services," said Doug Cahill, senior analyst, cybersecurity, Enterprise Strategy Group, Inc. “Their integrated security bundle provides customers, partners and channels with a great security option.”

Organizations adopting cloud services want to know where sensitive data is located and enforce whether it can be shared. Security conscious organizations also realize that their breach detection system may be missing traffic between off-network devices and cloud services. Without the proper controls in place, sensitive content can be inadvertently shared and cybercriminals can use content services to enter or migrate through an organization.

Cloud App Security capabilities include:

- Guards against advanced threats with sandbox malware analysis
- Uses DLP to provide visibility into sensitive data use with cloud file sharing
- Detects malware hidden in office files using document exploit detection
- Supports all user functionality and devices with simple API integration in the cloud
- Integrates with Trend Micro Control Manager for central visibility of threat and DLP events across hybrid Exchange environments as well as endpoint, web, mobile, and server security layers.

Cloud App Security has been integrated with a number of leading marketplaces and cloud commerce platforms to give partners and customers a complete end-to-end purchasing and provision experience.

Trend Micro security experts will be on-hand at booth No. 1607 at this year’s RSA Conference to discuss “Turbulence-Free” Security, as well as strategies to defend against targeted attacks.

For more information, visit http://www.trendmicro.com/us/security-intelligence/events/rsa-conference/index.html, and follow @TrendMicro on Twitter.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 27 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

i According to Gartner, "Cloud Office Systems Total 8 Percent of the Overall Office Market and Will Rise to 33 Percent by 2017." Published 2013.

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