Trend Micro Positioned Furthest in Leaders Quadrant for Completeness of Vision in 2016 Gartner Magic Quadrant for Endpoint Protection Platforms

DALLAS--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in security software and solutions, today announced placement in the "Leaders" segment of Gartner, Inc.'s Magic Quadrant for Endpoint Protection Platforms1 based on 'completeness of vision' and 'ability to execute' for its EPP offering, protecting user endpoints and servers. The company has been named by Gartner as a leader in enterprise security solutions since 20022. This year, Trend Micro placed farthest to the right in the leader's quadrant for completeness of vision.

"As threats continue to evolve in sophistication and aggressiveness, we have made it a priority to invest in comprehensive next generation endpoint protection to help global enterprises keep pace," said Kevin Simzer, executive vice president, sales, marketing & business development, Trend Micro. "Regardless of hybrid, cloud or on-premise deployment, Trend Micro's proven endpoint offerings align with the business needs of our customers. We believe Gartner's Magic Quadrant placement of us reinforces that not only are our current efforts on point, but our vision for the future will continue helping to address complex challenges."

Trend Micro's endpoint security solutions provide enterprises with comprehensive threat protection and data security across every device and application to defend endpoints in cloud, hybrid and physical environments, helping to protect business reputation and ensure compliance. With multi-layered security and real-time threat intelligence delivered through a lean interface, the solutions are uniquely positioned to confront evolving threats faced by global enterprises.

To further enhance and simplify deployment and ongoing management, the solutions also offer central control and visibility to enable a connected defense across networks, servers and endpoints on varying operating systems, devices and applications.

For more information about Trend Micro endpoint security solutions and access to the Magic Quadrant for Endpoint Protection Platforms report, visit https://resources.trendmicro.com/Gartner-Magic-Quadrant-Endpoints.html.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 27 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

About Gartner Magic Quadrant

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1 Gartner "Magic Quadrant for Endpoint Protection Platforms" by Peter Firstbrook, Eric Ouellet, 1 February, 2016.

2 Trend Micro positioned in Leaders Quadrant under the names Magic Quadrant for Endpoint Protection and Magic Quadrant for Enterprise Antivirus

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