Trend Micro Market Leader in Server Security Market for Sixth Consecutive Year

According to latest report, Trend Micro share outpaces the market, growing to 30.3%

Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in security software solutions, today announced it has once again affirmed its leadership in the global server security market, according to industry analyst firm IDC. In a market sized at over $800M in 2014, Trend Micro has grown its revenue share for server security to 30.3%, outpacing both the market and competitors. For the sixth year in a row, the company has occupied the top spot for server security globally[i].

“IDC predicts the server security market to continue growing in importance, with virtualization, cloud and hybrid deployments driving the need for a modern approach to security,” says Bill McGee, senior vice president cloud and data center, Trend Micro. “Our leadership position in this market is a reflection of our focus on addressing hybrid cloud needs for our customers, delivering a comprehensive set of controls that can be centrally managed and automated for reduced operational impact across leading environments like VMware, Amazon Web Services and Microsoft Azure.”

Trend Micro’s market-leading Deep Security platform protects virtual desktops and servers, cloud, and hybrid architectures against zero-day malware and other threats while minimizing operational impact from resource inefficiencies and emergency patching.

“When choosing a security solution, today’s enterprises are looking for comprehensive security capabilities that address all of their critical issues,” says Chris Christiansen, program vice president, security products and services, IDC. “Working with a trusted leader in server security is always a good choice – and Trend Micro has led the server security market for six years in a row.”

Trend Micro offers the Deep Security platform as both software and as a service, enabling customers to align their purchasing with their data center and cloud strategy. Representative of Trend Micro’s commitment to the cloud market, Trend Micro Deep Security is also available on the AWS and Azure marketplaces, providing customers with additional purchasing flexibility.

“Almost all information security shops are outgunned every single day. We need a partner like Trend Micro to give us the firepower to fight back,” says Todd Forgie, vice president of IT and managed services, MEDHOST. “Trend Micro picks up outbreaks that other solutions miss. That’s why we decided to go pure-play with Trend Micro and we have not looked back.”

To learn more about the server security market and the leading platform, read theIDC Technology Spotlight.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 27 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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