Trend Micro™ Announces Integration of Cloud App Security on AppDirect Cloud Service Commerce Platform

Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in security software and solutions, andAppDirect, a leader in cloud service commerce, announce the availability of Trend Micro Cloud App Security for Office 365 in the AppDirect cloud service commerce ecosystem of applications.

“The integration of Trend Micro Cloud App Security into the AppDirect cloud service commerce ecosystem allows potential partners to easily offer enhanced security and data protection for their customers who moved messaging, collaboration, storage and sharing into Office 365, Dropbox, Google Drive or Box,” says Richard Ku, senior vice president, products and services management, Trend Micro. “Reduced time to market and the possibility of bundling with other cloud services helps partners increase transaction values and improve both business and operation processes.”

Cloud App Security is integrated into the AppDirect ecosystem, a catalog of leading business solutions such as Microsoft Office 365, is sold and provisioned through the AppDirect Platform. The platform allows cloud service providers to offer Trend Micro security services to customers who have moved to Office 365. With the integration of Trend Micro, AppDirect partners who leverage the solution can now easily offer Cloud App security to their customers.

“Partnering with Trend Micro to bring its Cloud App Security solution to the market strengthens our services and adds significant value for our partners,” says Richard Dufty, vice president, worldwide sales and strategic partnerships, AppDirect. “Our SaaS platform makes it easy for cloud resellers to get to market quickly with these types of in-demand solutions. We are very excited to have Trend Micro in our ecosystem and make its services available to all the providers across our global network.”

Cloud App Security enhances Office 365 with advanced threat protection and data protection compliance and controls. The solution extends Office 365 built-in security with document exploit detection and sandbox malware analysis to detect zero-day malware and malicious code hidden in PDF or Office documents. Additionally, it improves visibility into compliance with data loss prevention. Cloud App Security also protects against threats trying to migrate to OneDrive or SharePoint Online from mobile workers or trusted partners. It integrates directly with Office 365 using APIs without the need to install software or re-route email traffic, while preserving the Office 365 customer experience.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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