Trend Micro Recognizes Top-Performing Partners at 2015 Global Partner Summit

DALLAS & PALOS VERDES, Calif.--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704) (TSE: 4704), a global leader in security software and solutions, today announced the recognition of its top-performing partners at the company's 2015 Global Partner Summit, Nov. 2-4, 2015, in Palos Verdes, California. Executives from Trend Micro's most successful worldwide channel partners, including cloud service providers, systems integrators, distributors and resellers from 45 countries around the globe, are attending the exclusive event to celebrate their successes over the past year.

"To ensure our customers stay ahead of next-generation threats, it is imperative they are equipped with the latest security solutions that fully protect sensitive information from intruders," said Partha Panda, vice president of global channels and alliances, Trend Micro. "Working together with our partners, we are able to provide the best options for each customer's unique security needs, and we would not be able to reach the numerous enterprises we do without their hard work and continued pursuit of success. The winners in each category exemplify what it means to be 'a Trend Micro partner' and we are proud to honor each one this year at the summit."

The Trend Micro Partner Program is designed to further enhance the productivity and profitability of its more than 35,000 channel partners worldwide by enabling them to more quickly and fully capitalize on the growing market for Trend Micro security solutions. The annual invitation-only summit is designed to equip top partners with the knowledge they need to further capitalize on the growing demand for Trend Micro solutions.

"Arrow's strategic alliance with Trend Micro continues to accelerate through our selection to be the only distributor for their Deep Discovery Evaluation Program, and our recent announcement as Trend Micro's sole North America Authorized Training Center," said Howard Goldberg, president global enterprise computing solutions business in North America, Arrow. "Arrow sees Trend Micro as a strategic security supplier throughout our North America and EMEA businesses for data center, cloud, endpoint, and breach-detection technology."

At the summit, Trend Micro honored nineteen of its top-performing channel partners:

Partner of the Year: Recognizing our top performing sales partners

- Global Distributor Arrow (United States)
- Cloud Service Provider Aquilent (United States)
- Asia Pacific Spark Digital Limited (New Zealand)
- Canada Compugen
- Europe Sogeti (France)
- Japan Otsuka Corporation
- Latin America EDSI (Argentina)
- Mediterranean, Middle East & Africa Systems Engineering of Egypt
- Taiwan Ring Line Technology Inc.
- United States CDW

Global Sales Specialist: Honoring channel partners demonstrating exceptional sales success and momentum

in selling solutions as well as meeting certification and training requirements in Trend Micro's four areas of specialization

- <u>Complete User Protection solutions</u> SCC SA (France)
- <u>Custom Defense solutions</u> Antauris AG (Germany)
- <u>Cloud and Data Center Security solutions</u> Optiv (United States)

• Small Business Security solutions - Otsuka Corporation (Japan)

Global Technology Leadership: Recognizing partners that have demonstrated leadership in delivering highvalue, integrated solutions that combine Trend Micro security solutions with those of our strategic alliance partners

- <u>AWS & Trend Micro</u> Cloudnexa (United States)
- Microsoft & Trend Micro Nordcloud (Finland)
- <u>VMware & Trend Micro</u> Veristor (United States)
- <u>IBM & Trend Micro</u> Optiv (United States)

Commitment: Recognizing outstanding commitment made to Trend Micro through investment in certification and training skills

• PBI - Brazil

To learn more about the Trend Micro Partner Program, visit http://www.trendmicro.com/partners.

About Trend Micro

Trend Micro Incorporated, a global <u>leader in security software</u>, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for <u>consumers</u>, <u>businesses</u> and governments provide layered <u>data security to protect information</u> on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based <u>global threat intelligence</u>, the Trend Micro[™] Smart Protection Network[™] infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit <u>TrendMicro.com</u>.

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