VMworld 2015: Trend Micro Announces Expansion of Alliance with VMware

Collaboration supports growth of VMware NSX adoption with increased interoperability with Trend Micro Deep Security

DALLAS & SAN FRANCISCO--(BUSINESS WIRE)--As organizations seek a comprehensive approach to transition seamlessly and securely to the cloud, Trend Micro International (TYO: 4704; TSE: 4704), a global leader in security software and solutions, today announced a global agreement to expand its strategic alliance with VMware. This partnership helps customers to accelerate and maximize investment in VMware NSX™, and realize advanced security, speed, agility and operational efficiency with Trend Micro™ Deep Security™.

“This is a natural and exciting evolution of our long-standing relationship with VMware, which reinforces the use of Deep Security to deliver comprehensive security for mutual customers,” said Partha Panda, vice president of global channels and strategic alliances, Trend Micro. “With this new agreement, Trend Micro is better positioned to address the needs of organizations that are adopting a software-defined data center and VMware NSX network virtualization while helping ensure the success of our mutual customers and partners.”

This agreement builds on established interoperability and a history of innovation, to better position and more easily deliver the combined solution to customers through coordinated sales and market development activities. This includes single item ordering both directly and through channel partners. Customer issues will be resolved more quickly and efficiently through an enhanced shared support escalation process.

As demonstrated through the success of mutual customers on a global basis, customers leverage the combined power of VMware NSX and Deep Security to build and secure hybrid cloud deployments with layered, unit-level protection, unified policies and single-pane-of-glass management. Additionally, the solution simplifies and automates workload lifecycles, and further reduces the attack surface in VDI environments through isolation and segmentation of traffic, while maximizing consolidation ratios. Automated deployment and provisioning of Deep Security components with VMware NSX allows organizations to address key regulatory and compliance requirements, separate tenant policies and data, and support elastic cloud scaling.

“Trend Micro has a long track-record of delivering security solutions that have been designed to fully leverage and complement VMware solutions,” said Chris King, vice president of product marketing, networking and security business unit at VMware. “The interoperability of Deep Security with VMware NSX, as well as our collaboration on support and product efficiencies, support customers’ ability to more quickly, fully and confidently realize the full benefits of the software-defined data center.”

Global organizations are benefitting today from Trend Micro’s collaboration with VMware:

“Our mission is to deliver true security outcomes for our customers,” said Armor founder and CEO Chris Drake. “This objective is ingrained in every Armor initiative and forms the foundation of our secure multi-cloud environments. The VMware NSX and Trend Micro solutions offer powerful core capabilities to support this. It’s only with collaborative partners like Trend Micro that we’re able to actively defend data workloads, critical applications and sensitive environments.”

At VMworld® 2015, Trend Micro will offer demos, as well as other security offerings (Booth 1505). To provide real world insight and customer experiences, subject matter experts will present a variety of sessions:

- Essilor of America Case Study Illustrates Why the Right Security for the Right Infrastructure Makes All the Difference (INF5498)
- Evolving Cloud & Data center Operations with Security Management(SEC6672-SPO)
- Freeing Security from the Bounds of Hardware and Time(SEC6319-SPO)
- Trusted Security in the Software Defined Data Center: Real-World Use Cases Across VMware Platforms(SEC6318-SPO)
- From Architecture to Operations, Weaving Security into the Datacenter Fabric(SEC5427)

For additional information regarding Trend Micro’s presence at this year’s event please visit,www.trendmicro.com/vmworld.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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