VMworld 2015: Trend Micro to Share Security Best Practices for Virtualized Platforms

Customer case studies and real-world scenarios will be highlighted in several sessions

DALLAS & SAN FRANCISCO--(BUSINESS WIRE)--Trend Micro Inc. (TYO: 4704; TSE: 4704), a global leader in security software and solutions, today announced several of its security experts will join other industry thought leaders to present at VMworld 2015. As a Global Platinum sponsor, Trend Micro will provide attendees with insight into various security topics related to cloud and data centers in multiple breakout sessions throughout the event.

In addition to live demonstrations and product presentations at booth (No. 1505), attendees will gain valuable insight from the industry leader during the following sessions:

- "Essilor of America Case Study Illustrates Why the Right Security for the Right Infrastructure Makes All the Difference" (INF5498)
  Tanweer Surve, Director, IT End User Services, ESSILOR
  Tuesday, Sept. 1 at 3:30-4:30 p.m.

  Learn how Essilor, a leader in delivering optical lens services and brands, selected a solution that fit its security criteria and allowed for future evolution.

- "Evolving Cloud & Data center Operations with Security Management" (SEC6672-SPO)
  Richard Abbott, Product Manager, Cloud & Data Center Security, Trend Micro
  Bill Erdman, Senior Product Line Manager, VMware
  Tuesday, Sept. 1 at 4-5 p.m.

  Attendees will explore the areas of overlap in infrastructure and security operations and how to leverage them for faster and more effective response to security incidents.

- "Freeing Security from the Bounds of Hardware and Time" (SEC6319-SPO)
  Saif Choudhry, Principal Architect, Cloud & Data Center Security, Trend Micro
  Tuesday, Sept. 1 at 5-6 p.m.

  The latest attack and defense strategies will be explored to better understand how everything-as-Software can optimize tactical responses.

- "Trusted Security in the Software Defined Data Center: Real-World Use Cases Across VMware Platforms" (SEC6318-SPO)
  Bill McGee, SVP & General Manager, Cloud & Data Center Strategy, Trend Micro
  Ben McCormack, VP Service Delivery, FireHost
  Thomas Cifrino Jr., Technology Manager, Beth Israel Deaconess Care Organization
  Tanweer Surve, Director, IT End User Services, ESSILOR
  Wednesday, Sept. 2 at 11 a.m.-12 p.m.

  In this session, attendees will hear proven security practices from a cross-section of industry professionals from Beth Israel Deaconess Medical Center, Essilor and FireHost.

- "From Architecture to Operations, Weaving Security into the Datacenter Fabric" (SEC5427)
  Mike Gibson, Director of Client Services, Trend Micro
  Jeremiah Cornelius, Security Architect, VMware
  Thursday, Sept. 3 at 10:30-11:30 a.m.

  Learn how to think beyond perimeter security and architect security at a more granular level.

To learn more about how Trend Micro and VMware have been working together to secure organizations in their virtualized environment, visit: http://blog.trendmicro.com/securing-vmware-virtual-desktop-infrastructure-vdi/.

For more information and live coverage from of the conference, follow @TrendMicro on Twitter, and join the conversation with hashtag #Trendsider. Or, visit http://www.vmworld.com/en/index.html.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered data security to

protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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