## Trend Micro: Highest Security of "Recommended" Breach Detection Systems by NSS Labs

For the second consecutive year, Deep Discovery recognized as leader in security, performance and total cost of ownership

DALLAS--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in security software and solutions, today announced Trend Micro™ Deep Discovery™ Inspector v3.7 has once again received a "recommended" rating based on the NSS Labs Breach Detection Systems (BDS) test with an overall score of 96 percent. The evaluation analyzed overall detection rates of targeted attacks and advanced threats among a field of eight security companies. For the second year running, Deep Discovery has been cited as the most effective "Recommended" breach detection system, providing superior detection at a dramatically lower total cost of ownership.

"The NSS Labs Breach Detection Test is significant because it helps cut through the marketing noise from some companies in our space that make bold claims, yet fall short on execution according to the report," said Eva Chen, CEO, Trend Micro. "Targeted attacks and advanced threats have become increasingly sophisticated and aggressive, making effective breach detection paramount for companies regardless of industry. Deep Discovery has consistently proven to be a reliable solution to face this challenge. Another distinct advantage we offer is the accessibility of our solution among even the most budget-conscious organizations."

The test confirmed <u>Deep Discovery's</u> ability to detect a broad spectrum of Web-, email- and file-based threats. Evaluation scenarios included analyses of command and control, zero-day exploits and advanced malware, in addition to other malicious payloads that plague networks.

"Today's networks are under constant assault and it's realistic to assume that an infiltration by a targeted attack or advanced threat has already taken place," said Vikram Phatak, CEO, NSS Labs. "This fact underscores the need for a best in class breach detection solution to quickly assess network integrity and respond accordingly. Based on our impartial testing, Trend Micro Deep Discovery's consistent performance distinguishes itself as the most effective of the breach detection products that achieved a recommended status, a noteworthy accomplishment, and should definitely be on everyone's short list."

Deep Discovery is unique given its ability to monitor and detect threats across a broader attack surface than comparable offerings. Through a single appliance, it identifies malicious and suspicious activity throughout an entire network. Unlike perimeter based offerings Deep Discovery Inspector monitors all network traffic across all ports, and more than 100 protocols leveraging multiple detection capabilities in addition to custom sandboxing. Plus, threat insight from Deep Discovery can be automatically shared with both Trend Micro and third party offerings using automated real-time security updates.

"We see millions of attempts on our network via remote access points every week," said David Shipley, Director of Strategic Initiatives within the Office of the Associate Vice President, Information Technology Services for UNB. "We needed, and continue to need, increasingly sophisticated and automated security tools that can accurately assess genuine threats and help us improve our response time to those issues. Trend Micro Deep Discovery has been a huge benefit in terms of understanding where the real threats are and in helping us develop better strategies and processes to combat these threats."

A comprehensive blog post with more information on the NSS Labs report, as well as Trend Micro's insight on breach detection, is available here: <a href="http://blog.trendmicro.com/just-the-facts-the-truth-about-industry-tests/">http://blog.trendmicro.com/just-the-facts-the-truth-about-industry-tests/</a>

For the complete NSS Labs report and to learn more about Deep Discovery, visit: http://www.trendmicro.com/us/business/cyber-security/nss-labs-breach-detection-report/index.html

## **About Trend Micro**

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered <u>data security</u> to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based <u>global threat intelligence</u>, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit <u>TrendMicro.com</u>.

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