Booz Allen Hamilton and Trend Micro Partnership Fuses Advanced Analytics and Highest Quality Threat Intelligence for Real-Time View into Cybersecurity Threats Powered by Best-in-Class Research Team

MCLEAN, Va. & DALLAS--(<u>BUSINESS WIRE</u>)--<u>Booz Allen Hamilton</u> (NYSE: BAH) and <u>Trend Micro Incorporated</u> (<u>TYO: 4704</u>; <u>TSE: 4704</u>) today announced a strategic partnership that fuses Booz Allen's Predictive Threat Intelligence consulting and integration services with Trend Micro's best-in-breed threat intelligence, providing clients with a data-rich, on-demand view of their cybersecurity ecosystems backed by an integrated team of Booz Allen-Trend Micro analysts.

From the chief information security officer (CISO) to the chair of a public company's board of directors – today's business leaders know that cyber attackers are seeking to gain entry into their systems. But too often they still engage in the "build a better system" game that relies on technology, rather than building an integrated picture of insights and data. This method may stave off attacks in the short term, but ultimately, organizations lack the data-driven insights to pre-empt the next attack or the ability to integrate their cyber intelligence into a daily workflow.

The strategic partnership with Trend Micro builds on Booz Allen's deep Cyber Threat Intelligence services. Trend Micro supports Booz Allen's security operations services, helping to defend organizations from advanced, malicious adversaries through pro-active Advanced Persistent Threat (APT) hunting, malware analysis, and security operations center support. The integrated team of Booz Allen and Trend Micro experts brings our clients:

- world-class consulting practices and technology to help commercial and federal organizations understand their attackers and their motivations, and to respond to, analyze and mediate breaches;
- best practices in defense against advanced, malicious adversaries through proactive APT hunting; and the
- integration of cyber intelligence tradecraft to extract maximum value from emerging to mature cyber capabilities.

"Whether you are a CISO managing global security operations at a financial institution or a federal leader planning for tomorrow's mission, your need for greater intelligence and tradecraft continues to rise. And as the world around cyber leaders becomes more connected, your customers' expectations for privacy and security are also increasing," said Brad Medairy, Booz Allen senior vice president and leader in the firm's Predictive Intelligence business in the Strategic Innovation Group. "Together with Trend Micro, we provide decision-makers the actionable intelligence and an ecosystem of tools to assess and stay ahead of coming attacks."

"Today's cyber adversaries are more sophisticated and aggressive than ever," said Tom Kellermann, chief cybersecurity officer, Trend Micro. "This new reality demands collaboration among industry thought leaders to stave off the onslaught of threats, ranging from intellectual property to sensitive personnel information. By aligning with Booz Allen, Trend Micro can deliver more than a quarter century of experience to help decision makers better understand their vulnerabilities, and what action should be taken, to guard against current and future threats. We look forward to working with their exceptional team while sharing our innovation and insight to stay ahead of the fast-evolving threat landscape."

Trend Micro is a global leader in security software, whose mission is to make the world safe for exchanging digital information. Built on 26 years of experience, its solutions for businesses, governments and consumers provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is

simple to deploy and manage, and fits an evolving ecosystem.

Booz Allen will join Trend Micro at the 2015 Trend Micro Global Customer Summit in Vancouver, June 22-23. This event brings together CIOs, CISOs, VPs and other senior IT and IT Security professionals and business leaders to gain insights, perspective and practical knowledge. Attendees will come from across the globe, including United States, Canada, Japan, UK, Germany, India, Australia, Sweden, Brazil, Mexico, Singapore, Israel and Malaysia.

To learn more about Booz Allen's cyber capabilities, visit: www.boozallen.com/cyber.

For more information on Trend Micro's threat intelligence capabilities, visit: http://www.trendmicro.com/us/security-intelligence/.

About Booz Allen Hamilton

Booz Allen Hamilton has been at the forefront of strategy and technology for more than 100 years. Today, the firm provides management and technology consulting and engineering services to governments in the civil, defense, and intelligence markets, global corporations, and not-for-profit organizations. Booz Allen partners with private and public sector clients to solve their most difficult challenges. Headquartered in McLean, Virginia, the firm employs more than 22,500 people globally, and had revenue of \$5.27 billion for the 12 months ended March 31, 2015. To learn more, visit www.boozallen.com. (NYSE: BAH)

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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