Trend Micro Joins INTERPOL Botnet Takedown, Presents at INTERPOL World 2015

SINGAPORE--(BUSINESS WIRE)--Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in security software, has been a historical advocate in public/private partnerships to combat cybercrime across the globe. Today, the company has announced that it is among a group of security and technology leaders executing Operation SIMDA to thwart a massive botnet. In addition to this initiative, Trend Micro experts will present at the first-ever INTERPOL *World* 2015 in Singapore, April 14-16, to highlight security solutions to global law enforcement and security agencies.

“Collaboration among technology, security and law enforcement experts is paramount to staying ahead of sophisticated state-sponsored and criminal cyber attackers,” said Eva Chen, CEO, Trend Micro. “Operation SIMDA reinforces our longtime position to join forces with other organizations whenever possible to establish a unified front against those that use technology in harmful way. In addition, we are honored to participate in the historical INTERPOL World 2015 event joined by luminaries who share our advocacy towards making the world safer for exchanging digital information. As threat defense experts, we look forward to sharing our knowledge and experience to support efforts to combat cybercrime.”

Operation SIMDA is an initiative to eliminate a massive global botnet said to have infected more than 770,000 computers worldwide. SIMDA was used by cyber criminals to gain remote access to computers enabling the theft of personal information, including banking passwords, as well as install and spread other malicious malware. Botnets are a fast-moving network of compromised computers used to remotely launch cyber attacks or disseminate spam. Disabling botnets requires skill, precision and timing to ensure the threat doesn’t spread. In addition to Trend Micro and INTERPOL, participants in the takedown included Microsoft and Kaspersky Labs.

INTERPOL *World* 2015 is the first-of-its-kind, biennial event to showcase innovation, potential and joint achievements among public and private sectors in the security arena. It addresses the rising demand for technology and public/private cooperation to meet global security challenges in four primary areas: cybersecurity, safe cities, border management and supply chain security.

During the event, Trend Micro will present five sessions and booth presentations focusing on important topics including the future of cybersecurity, underground activity, automated cybercrime, zero-day attacks and targeted attacks. For additional details, please visit: www.trendmicro.com/INTERPOL-World.

- **Project 2020: The Future of Cybercrime**
  Seeking to anticipate the future of cybercrime and enable governments, businesses and citizens to prepare themselves for the challenges and opportunities of the coming decade, Project 2020 is an initiative of the International Cyber Security Protection Alliance (ICSPA) and supported by Trend Micro and Europol.
- **Walk on the Dark Side: Trend Micro Research on the Cybercriminal Underground**
  Discover the cybercrime economy profiles of Russia, China and Latin America. Over time, cybercriminals have congregated to underground forums and developed services, skills, business models and platforms to make automated cybercrime a reality, even going so far as to operate in the DeepWeb, the unsearchable part of the Internet.
- **Crimeware: Automated Cybercrime Exposed**
  Understanding what crimeware is and how it works will help to understand the methods used to avoid detection; and then look at approaches that can be used to stop and respond to crimeware.
- **PreCrime: Are You Ready to Stop Zero-Day Attacks?**
  This take on the future of cybercrime shows how a major cybercrime syndicate will launch a massive Zero Day attack that will cripple the global financial markets. Law enforcement in the future may have a new approach to catching the bad guys.
- **Targeted Cybercrime: Understanding How Precision Attacks Work**
  Devising an effective defense strategy against a cybercrime requires understanding of how a targeted attack works, the various stages of an attack, the tools and techniques used by the attackers. Having this knowledge is the first step towards cybercrime defense.

For more information on INTERPOL *World* 2015, visit https://www.interpol-world.com.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

About INTERPOL

INTERPOL is the world's largest international police organization, with 190 member countries. Its role is to enable police around the world to work together to make the world a safer place. INTERPOL's high-tech infrastructure of technical and operational support helps meet the growing challenges of fighting crime in the 21st century.

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