Trend Micro Showcasing Comprehensive Cloud Security Solutions at Ingram Micro 2015 Cloud Summit

Global leader in security software to demo product's protection against cloud threats

DALLAS--(BUSINESS WIRE)--With growing adoption of cloud-based platforms and applications among businesses of all sizes, protecting data is a primary concern. At the Ingram Micro 2015 Cloud Summit, Trend Micro Incorporated (TYO: 4704; TSE: 4704) will be demonstrating its comprehensive security solutions as a gold sponsor. Known as the channel's largest cloud computing event, two of Trend Micro's top leaders will be presenting in three different sessions. The company will also be highlighting the recent launch of Trend Micro Worry-Free™ Business Security Services onto the Ingram Micro Cloud Marketplace.

"We are very excited about our recent launch of Worry Free Services up on the Ingram Micro Cloud Marketplace," said Richard Ku, senior vice president for SMB and enterprise product and services, Trend Micro. "As a cloud-based service, making our Worry-Free services available to channel partners via the Ingram Micro Cloud Marketplace was a natural evolution in our relationship with Ingram Micro."

Trend Micro Worry-Free Business Security Services provides enterprise-class protection for Windows, Mac and mobile devices from a secure, centralized, web-based management console. It also protects against malware, dangerous websites and other threats. As a cloud-based (hosted) service, it requires no server and no maintenance. Additional information about the new offering can be found here.

"Trend Micro continues to command the market-share lead in the Content Security market for the Small Business segment," said Nushin Vaiani, senior analyst at Canalys. "Trend Micro has retained its market lead by focusing efforts on its Worry-Free product range and related marketing campaigns."

Additional information regarding the summit sessions include:

- "Provide better protection for your customers and increase your Microsoft Office365 revenue opportunities with Trend Micro!"
  Ryan Delany, global solutions marketing director
  Monday, March 9, 2:00 p.m. - 2:50 p.m.
- Keynote address: "Nightingale Floors: Mitigating Cyber Attacks in 2015."
  Tom Kellermann, chief cyber security officer
  Tuesday, March 10, 9:10 a.m. - 9:30 a.m.
- Trend Micro Thought Leadership: Cloud Security and Cloud Storage Security **featuring Richard Ku, senior vice president for SMB and enterprise product and services**
  Tuesday, March 10, 2:30 p.m. - 3:20 p.m.

Organizations across the country using Trend Micro's security services and products to fulfill their security responsibilities are doing so within the cloud. Using these services is Pittsburgh-based, Midnight Blue Technology Services, a company that monitors systems, proactively prevents and identifies and resolves issues for its customer's IT infrastructures.

"In our business we look at having a good product that we do not have to think about," said Larry Schwartz, president and Chief Executive Officer of Midnight Blue Technology Services of Pittsburg, PA. "With our Trend Micro products and services, it's very easy to deploy without causing issues. We can move on with our day to day activities and know that our clients are backed up and protected."

Themed "Where Rainmakers Thrive," the Ingram Micro Cloud Summit brings together channel partners throughout North America to showcase the latest cloud-based tools and technology.

The annual Ingram Micro Cloud Summit is widely recognized as the global IT channel's largest, dedicated cloud services event. With more than 1,000 attendees, the three-day event attracts the IT industry's top solution providers (value added resellers, system integrators, managed service providers and telecom service providers); cloud services providers, cloud vendors and other cloud innovators and thought leaders.

"The Ingram Micro Cloud Summit offers unprecedented insight from the industry's top leaders and visionaries to educate and empower channel partners to embrace cloud services and capitalize on this growing market opportunity," says Renee Bergeron, vice president, worldwide cloud, Ingram Micro. "We look forward to Trend Micro's participation in this year's Cloud Summit and learning more about their market views, as well as business and technical innovations around cloud services."

Follow the Ingram Micro Cloud Summit on Twitter via the hashtag #IngramCloudSummit. For more information on Ingram Micro Cloud or Cloud Summit 2015 visit www.IngramMicroCloud.com or email cloud@ingrammicro.com.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by more than 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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