Global Platinum Sponsor Trend Micro to Share Security Insight at VMworld 2014

Trend Micro Inc.(TYO: 4704; TSE: 4704), a global pioneer in security software, today announced three of its security experts will speak and present during VMworld 2014, August 24 – 28 at the Moscone Center, San Francisco. Trend Micro sessions will provide their audiences with insights on topics including advanced security controls in the hybrid cloud, agentless security in the software defined data center, and automated threat remediation with VMware NSX™.

In addition to live demonstrations and product presentations at Trend Micro's booth No. 1505, attendees will gain valuable insight into the latest VMware security trends from experts at one of the leading providers of virtualization security. Sessions include:

- **"Agentless Security in the SDDC with Trend Micro - Real-World Use Cases Across VMware Platforms"**

JD Sherry, VP, Solutions & Technologies
Monday, August 25 at 3:30-4:30 p.m. PST

Agentless security was first introduced to the market in 2010 by VMware and its leading security partners. Originally focused on anti-malware, agentless capabilities have expanded to include areas such as IDS/IPS, integrity monitoring and web reputation/URL filtering. In subsequent years, customers have deployed this new technology across platforms and in a variety of use cases such as server consolidation, desktop virtualization (VDI), compliance/PCI-sensitive workloads and now for network virtualization and micro-segmentation with VMware NSX. In this session, attendees will hear from a cross-section of industry professionals who have deployed agentless security in these scenarios and can speak to its numerous advantages such as improving consolidation ratios/VM density, simplifying and automating security provisioning and increasing protection/reducing the attack surface of VMs. Attendees will hear case studies from UF Health Shands Hospital; A&W Food Services of Canada; and the University of Pittsburgh.

- **"(Security) Agents of Shield by Trend Micro - Making the VMware Cloud Safer & Easier for All"**

Bryan Webster, Solution Architect
Monday, August 25 at 5:30-6:30 p.m. PST

IT is constantly challenged by the business to be flexible and fast, yet how can we maintain a secure environment while delivering the agility that business demands? This session will demonstrate how to enforce advanced security controls in the hybrid cloud. Some techniques covered will include virtual patching to shield vulnerabilities and avoid downtime, how to easily replicate on premise security policies within a hybrid cloud deployment and how to ensure that security posture is maintained or improved via new tools and integrations between security platforms and VMware's vCloud Hybrid Service.

- **"Tag! Your VM's Been Hit: Security Automation and Remediation via NSX Tagging"**

Saif Choudhry, Lead Solution Architect
Tuesday, August 26 at 12:30-1:30 p.m. PST

The Software Defined Data Center is here and extending virtualization technology across the entire physical data center infrastructure. VMware NSX is an important product delivering network virtualization with the ability to programmatically create, delete, snapshot and restore software-based networks. This agility in network management, as well as the dynamic virtual machine security group and tagging abilities of NSX, provide a platform for the integration of advanced next generation remediation abilities that were simply not possible before. With the ability to group virtual machines into security groups based on dynamic information, users now have the ability to limit the capabilities of virtual machines that have become vulnerable. Partner solutions can integrate with this dynamic tagging capability and security group inclusion and exclusion rules to limit the vulnerability landscape. With the integration of Trend Micro's Deep Security file and network introspection engine with VMware's NSX dynamic security groups and tagging system, IT Managers are able to add to existing remediation and visibility capabilities by dynamically tagging virtual machines when anomalies are detected. By applying these tags, there is additional opportunity to use the security group rules to limit the attack surface, provide more visibility and provide potential forensic study opportunities automatically.

For more information and live coverage from of the conference, follow @TrendMicro on Twitter, and join the conversation with hashtag #Trendsider. Or, visit http://www.trendmicro.com/vmworld.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 26 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our

solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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