Trend Micro Experts to Share Security Insight for Azure Platform and Overall Best Practices at Microsoft Worldwide Partner Conference 2014

Informative sessions offer actionable intelligence to leverage full benefits of cloud services

Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global pioneer in security software, today announced it will participate as a Platinum sponsor, and leadership executives are slated to speak in two sessions at the annual Microsoft Worldwide Partner Conference 2014, July 13-17, Washington, D.C. In addition, channel partners and other attendees will have the opportunity to meet, and discuss the industry's most pertinent topics, with presenting Trend Micro experts throughout the event at booth No. 421. Trend Micro's solutions for the Microsoft Cloud will also be available for demo.

Trend Micro's sessions include:

"Automating Security on Azure with Trend Micro"
Mark Nunnikhoven, vice president, cloud and emerging technologies
Tuesday, July 15, 10:30 a.m. - 11:30 a.m., Room #203 AB Pertinent
Description: Azure is a powerful platform that enables new ways of delivering business solutions. Development and operations teams are embracing these changes and are transforming how IT services are delivered. Why should security teams be left out? In this talk, attendees will learn how to automate security practice as they move to the cloud. By leveraging the dynamic environment in Azure, companies can simplify the deployment of controls, reduce response time, and improve security posture.

"Security Insights and Solutions from a Partner's Perspective"
Tom Kellermann, chief cybersecurity officer
Tuesday, July 15, 4 p.m. - 5 p.m., Theater in the Commons
Description: Today's increasingly sophisticated security landscape demands innovative solutions to safeguard organizations like never before. Panel participants comprised of top security executives will join Microsoft VP and CISO Bret Arsenault for a candid discussion as they reflect on the current security environment, common challenges and experiences they face, and how Microsoft partners can be prepared to meet their customers' needs.

For more information and live coverage from of the conference, follow @TrendMicro on Twitter, and join the conversation with hashtag #Trendsider.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 25 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

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