Trend Micro Earns 2014 CRN Channel Champions Award

Innovative endpoint solution recognized for best technical satisfaction

Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global pioneer in security software, has won a 2014 CRN Channel Champions award for Client Security Software in the technical satisfaction category for the Trend Micro™ OfficeScan™ product. The survey-based award encompasses 135 vendors across 31 product and service categories, determined by independent research and input from CRN reporters and editorial staff. A component of the Trend Micro™ Complete User Protection Solution, OfficeScan secures physical and virtual endpoints against next generation and traditional threats.

"Today, customers need endpoint security to go well beyond anti-virus—they demand comprehensive protection that addresses the fast-evolving threat landscape, and our solutions are uniquely up to the task," said Partha Panda, vice president of global channels and alliances, Trend Micro. "We are honored that OfficeScan has been recognized among a very competitive field for its reliability and performance to protect endpoints across the network. This award reinforces the innovation and commitment our entire team delivers to help our customers and partners safely exchange digital information."

OfficeScan provides endpoint security by delivering real-time protection against the latest threats, optimized for physical and virtual endpoint deployments. It enhances protection with cloud-based global threat intelligence, integrated data loss prevention (DLP), and a virtualization-aware client that reduces the endpoint footprint, protects sensitive data and improves endpoint performance across the enterprise.

For 24 years, the CRN Channel Champions Awards program has provided customers and value-added resellers (VARs) with a resource for identifying the best software products and programs. The awards are based on the largest partner perception study of its kind, measuring satisfaction with their IT vendors. Measurement criteria includes support, financial and technical evaluation.

A complete list of scores and winners will be featured in the CRN April, 2014 Issue of CRN, CRN.com and the CRN Tech News App. The 2014 Channel Champions Awards Ceremony were held in Los Angeles on March 4 during CRN's XChange Solution Provider conference.

For more information, please visit the Trend Micro PartnerPlus, website athttp://www.trendmicro.com/us/partners/index.html. The Partner Support Team can also be reached via phone at (888) 977-4200 or email at PerfectPartner@trendmicro.com.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, strives to make the world safe for exchanging digital information. Built on 25 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit TrendMicro.com.
