## Trend Micro Recognized as Finalist for SC Magazine Awards' Best Security Company

<u>Trend Micro Incorporated</u> (TYO: 4704; TSE: 4704), has been named by *SC Magazine* an <u>SC Awards</u> <u>2014</u> finalist in the **Best Security Company** category for its outstanding achievement in IT security and superior security products that help mitigate the most pressing IT threats. The winner of this Excellence Award will be announced at the SC Awards 2014 ceremony on the evening of Feb. 25 in San Francisco.

"We are honored to be named a finalist for the Best Security Company award by such a well-respected magazine in the security industry," said Leah MacMillan, vice president, market strategy, Trend Micro. "It's very encouraging to see that our dedication to enabling customers to prevent, detect, analyze and respond to today's threats has been recognized."

Now in its 17th year, the SC Awards are the IT security industry's most prominent recognition for professionals and products that help protect today's corporate world from a myriad of ever-changing threats.

To be considered for the SC Awards, IT security companies nominate their solutions and are evaluated by a hand-picked jury selected by *SC Magazine*'s editorial team with extensive knowledge and experience in the IT security industry.

"Cyber attacks are becoming increasingly complex and cyber attackers are more innovative than ever when it comes to infiltrating and exposing sensitive information," said Illena Armstrong, VP, editorial, SC Magazine. "More than ever, we need cutting-edge solutions to protect companies from the onslaught of malicious attacks. Trend Micro should take pride in knowing they have been selected as a finalist for their demonstrated ability to execute innovative and comprehensive IT security measures."

Trend Micro was also nominated for *SC Magazine*'s Reader Trust Awards in the category of Best Email Security Solution for the Trend Micro<sup>™</sup> ScanMail<sup>™</sup> product and in the Best Cloud Computing Security Solution category for Trend Micro<sup>™</sup> Deep Discovery<sup>™</sup> solution.

For more information about Trend Micro, please visit <u>www.trendmicro.com</u>.

## About SC Magazine

*SC Magazine* provides IT security professionals with in-depth and unbiased information through timely news, comprehensive analysis, cutting-edge features, contributions from thought leaders and the best, most extensive collection of product reviews in the business. By offering a consolidated view of IT security through independent product tests and well-researched editorial content that provides the contextual backdrop for how these IT security tools will address larger demands put on businesses today, *SC Magazine* enables IT security pros to make the right security decisions for their companies. The brand's portfolio includes the SC Congress and Expo series (New York, Chicago, Toronto), SC Awards, SC Directory and SC Magazine Newswire.

## About Trend Micro

Trend Micro Incorporated, a global leader in security software, rated number one in server security (<u>IDC</u>, 2013), strives to make the world safe for exchanging digital information. Built on 25 years of experience, our solutions for consumers, businesses and governments provide layered <u>data security</u> to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information,

with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based <u>global threat intelligence</u>, the Trend Micro<sup>™</sup> Smart Protection Network<sup>™</sup> infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit <u>TrendMicro.com</u>.

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