

## **Trend Micro Delivers Comprehensive Defense with HP Against Targeted Attacks**

**Combination of solutions empowers enterprises to quickly detect, report and block data breaches**

As high-profile targeted attacks expand and evolve, enterprises must guard against complex, often invisible threats. [Trend Micro Incorporated](#) (TYO: 4704; TSE: 4704), a global security software leader, today announced its collaboration with [HP](#) to combat advanced threats. The combination of Trend Micro™ [Deep Discovery](#), a critical capability of Trend Micro's [Smart Protection Platform](#) that goes beyond the limitations of standard defenses to detect and analyze attacks in real-time, with [HP TippingPoint](#), a market-leading solution that actively prevents network intrusion and contains threats – will help enterprises achieve a new level of defense against advanced threats. To further prevent attacks, Deep Discovery reports incidents to HP ArcSight, HP's market-leading security information and event management (SIEM) solution, for in-depth correlation and analysis, and will also share threat data with HP's Threat Central platform.

"We have heard loud and clear from CIOs that targeted attacks and advanced threats are a primary concern, and defending against them must be part of a broader strategy of detection and prevention that integrates existing network defenses," said Partha Panda, vice president of global channels and alliances, Trend Micro. "Working with one of the most respected names in technology and security is truly invigorating and validates Trend Micro's efforts to develop comprehensive solutions that contain targeted attacks before they can damage networks and compromise sensitive data while allowing customers to take full advantage of their existing investments on security products and technologies."

Trend Micro™ Deep Discovery proactively detects targeted attacks and advanced threats, identifies threat characteristics and communicates actionable intelligence to HP TippingPoint for immediate blocking. Deep Discovery also reports incidents to HP ArcSight to allow deeper investigation and data sharing with HP's Threat Central platform.

"Cyber criminals are going well beyond traditional malware and conventional attack vectors, and enterprises need protection that keeps pace and adapts faster than the adversaries," said Rob Greer, vice president and general manager, TippingPoint, Enterprise Security Products, HP. "Collaborating with pioneering security software companies like Trend Micro supports our mission to deliver the most comprehensive solutions on the market to block and remediate advanced threats."

Deep Discovery's custom sandboxing technology offers HP ArcSight and HP TippingPoint customers tailored detection against specific environments to pinpoint evasive threats in real-time. Enterprises can also leverage the global threat intelligence of Trend Micro's Smart Protection Network™ and HP's Threat Central platform in order to securely share threat intelligence data.

Unlike competitors' piecemeal technology, this offering is the first of its kind, uniting network intrusion prevention, next generation firewall, sandboxing and SIEM elements to provide complete defense against targeted attacks and advanced threats. Customers will have greater peace of mind with improved protection from sophisticated attacks, now and in the future. For easy management, network intrusion prevention can be activated from a single console to keep desktops, laptops and mobile devices safe – which is ideal as BYOD and consumerization continue to proliferate.

Demonstrations of the Trend Micro, HP solution will be conducted during the 2014 RSA Conference in San Francisco, Feb. 24-28 at booth No. 2601, Moscone North Hall. For more information about HP TippingPoint

Advanced Threat API, Anthony Woolf, senior director, product management, HP, will be presenting with Trend Micro at 6:45 p.m. on Monday, Feb. 24 at the Trend Micro booth, No. 2601.

### **About Trend Micro**

Trend Micro Incorporated a global leader in security software, rated number one in server security (IDC, 2013), strives to make the world safe for exchanging digital information. Built on 25 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based [global threat intelligence](#), the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit [TrendMicro.com](http://TrendMicro.com).

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