Trend Micro Named a Leader in Gartner Magic Quadrant for Endpoint Protection Platforms for 12-year Span(1)

Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in security software and solutions, today announced it has been placed by Gartner, Inc. in the "Leaders" portion of the Magic Quadrant for Endpoint Protection Platforms(2) - a position it has held every year the report has been published. The report evaluates endpoint protection solutions based on completeness of vision and ability to execute.

According to the report, "leaders demonstrate balanced progress and effort in all execution and vision categories. Their capabilities in advanced malware protection, data protection and/or management features raise the competitive bar for all products in the market, and they can change the course of the industry."

"As consumerization accelerates in the workplace, our customers are looking for a solution that protects all kinds of endpoints and is easy to manage so they can concentrate time and resources on operating their business," said Eric Skinner, vice president, solutions marketing, Trend Micro. "We believe Trend Micro's placement within the 'Leaders' quadrant by Gartner is a testament to the strong protection and performance of our endpoint protection offerings."

Trend Micro's Complete User Protection solution integrates security across all layers to reduce risk, protect business reputation and ensure compliance. Recognizing that the threat landscape evolves continuously and that anti-virus capabilities alone are insufficient, Trend Micro has created a solution that features multiple layers designed to detect a broad range of threats faster, avoiding impact to user productivity, and offering centralized control and visibility to enable interconnected threat response on different operating systems, devices and applications. It also includes integrated data loss prevention (DLP) that easily fits into existing infrastructure.

For more information about Trend Micro's Complete User Protection solution and access to the Magic Quadrant for Endpoint Protection Platforms report, visit http://trendmicro.com/switch.

About Trend Micro

Trend Micro Incorporated, a global leader in security software, rated number one in server security (IDC, 2013), strives to make the world safe for exchanging digital information. Built on 25 years of experience, our solutions for consumers, businesses and governments provide layered data security to protect information on mobile devices, endpoints, gateways, servers and the cloud. Trend Micro enables the smart protection of information, with innovative security technology that is simple to deploy and manage, and fits an evolving ecosystem. All of our solutions are powered by cloud-based global threat intelligence, the Trend Micro™ Smart Protection Network™ infrastructure, and are supported by over 1,200 threat experts around the globe. For more information, visit TrendMicro.com.

About Gartner Magic Quadrant

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(1) Trend Micro positioned in Leader Quadrant in the previous 9 reports under the names Magic Quadrant for Endpoint Protection and Magic Quadrant for Enterprise Antivirus.

(2) Gartner "Magic Quadrant for Endpoint Protection Platforms" by Peter Firstbrook, John Girard, Neil MacDonald, January 9, 2014.
